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INSIDE!



JANUARY  
1981  
No. 175

# CRACKED

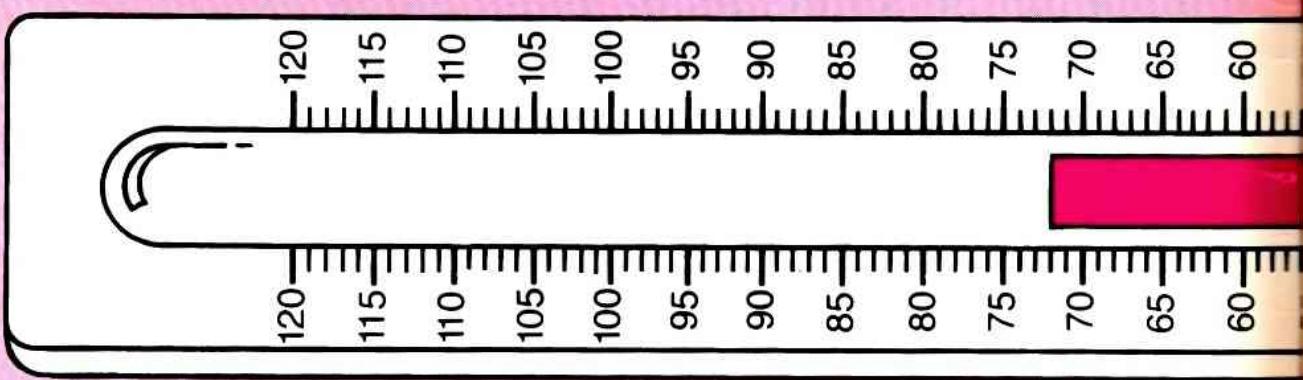
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WE SALUTE  
M\*A\*S\*H

ONLY  
75¢



# TO CONSERVE ENERGY



# CRACKED

THE  
WORLD'S  
HUMOREST  
FUNNY  
MAGAZINE

ROBERT C. SPROUL, publisher  
BILL SPROUL, editor  
JOE CATALANO, contributing editor

VIRGIL DIAMOND, GEORGE GLADIR,  
ALEX TAMBORRINO, STEVE DOROBA,  
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CHARLES BROWN, writers  
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DON OREHEK, WARREN SATTLER,  
BILL WARD, VAL MAYERIK,  
CATHERINE SEVERIN, artists  
AMY STAKE, rder pruf  
SYLVESTER P. SMYTHE, janitor

## CONTENTS

### M\*U\*S\*H

Sure to keep you in stitches! 6

### HOW TO BE A SALESMAN

We sold you a copy of CRACKED so we know what we're talking about! 41

### IF OUR CURRENCY TRULY REFLECTED OUR ECONOMY

There'd be no cents to change! 16

### THE CRACKED "INSTANT STATUS" MAIL ORDER CATALOG

Other ways of impressing friends (besides owning your own copy of CRACKED)! 11

### WHEN THE U.S. ADOPTS THE METRIC SYSTEM

It will keep you off balance! 34

### SHUT-UPS

Or just quiet down! 50

### FREE BONUS POSTER!

Carefully detach complete cover at staples and poster is ready for hanging!

### PROFILE OF A COWARD

Are you too scared to look? 31

### CRACKED INTERVIEWS THE TIME SAVING KING

Time is money—this time, it's funny! 45

### EVERY CLOUD HAS A SILVER LINING

Forget the bad and smile! Smile! Smile! 28

### THE IDEAL KID COMPANY

The latest in pest control! 40

### CRACKED HEADLINES

Front page news that won't give you the blues! 26

### HANG-UPS

Not of the phone variety! 19

### THE CRACKED LENS

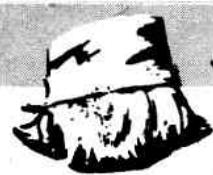
Our very last chapter—and that's final! 20

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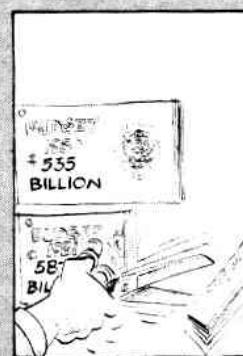
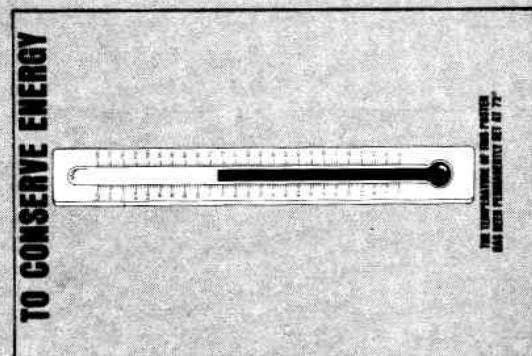
JANUARY 1981

No. 175

WHAT'S UP FRONT  
OUR COVER



It looks like Sylvester has all the attention he ever wanted. We guarantee he'll pass your inspection too!!



# LETTUCE from our Readers



ADDRESS ALL LETTERS TO CRACKED LETTUCE, 235 PARK AVENUE SOUTH, N.Y., N.Y. 10003

Dear CRACKED,

I read your CRACKED LOOK AT DUMB INVESTMENTS very closely after buying my first issue ever of your magazine and realized that I had been making a dumb investment that you didn't even mention—mainly, buying that other so-called humor magazine instead of yours!! What a dope! What a moron!

Mara Parrillo  
Madison, Wis.

Dear Mara,

At least you're on the right track now, so there's no reason to get MAD anymore.

\* \* \*



Dear CRACKED,

I liked your last issue of CRACKED (#173) as usual, but my little brother really ATE IT UP (and I mean "ate it up"—about 25 pages worth). Why can't he just read the mag like everyone else?

Bob Lopez  
Reno, Nev.

4

Dear CRACKED,

THE CRACKED QUESTION AND ANSWER GUIDE TO RACQUETBALL was pretty funny, but it left me with one additional question: How come your artist drew everyone playing the game using paddles?

Julius Tonkin  
Cleveland, Ohio

Dear Julius,

Because he had a headache when he was working on the article and found drawing in the right equipment made too much of a racquet?

\* \* \*

Dear CRACKED,

Not ONCE has Albert Schweitzer been on your cover!

C. Manson  
New York, New Jersey

Dear C.,

Wrong! On last month's cover Mr. Schweitzer was the person inside C3PO.

\* \* \*



Dear CRACKED,

Well, you didn't print my letter last time like I asked, so I've decided to take further steps to persuade you. Enclosed is a picture of my boyfriend Billy "The Hun" Hahn and if I don't see my letter next issue, he's gonna pay you guys a little visit.

Dorothy Glassman  
Bayville, N.Y.

Dear Dorothy,

It would be our privilege to meet him. Just let him know that no one is in our office Monday through Sunday between the hours of 1:00 a.m. and midnight. We wouldn't want him to make the trip for nothing.

\* \* \*

Dear CRACKED,

I followed the advice of HOW TO WIN A SCHOOL ELECTION in your last magazine to the letter and actually won the vice-presidency spot of my class. However, I've discovered that the job is a lot of hard work without any of the chances for the graft and corruption I had imagined. My school doesn't allow you to resign, so how to I get out of this?

Larry Lyman  
Pittsburgh, Pa.

Dear Larry,

You could die in office—OR simply start at the end of the article and follow each step backwards.

Dear CRACKED,

FUTURE ULTRA-REALISTIC ELECTRONIC GAMES at first seemed really funny to me, but, after thinking about all the advances science has made, they soon became quite possible in my mind. How did your writer come up with such inventive ideas? Was it a vision?

Rod Forrer  
Mesa, Arizona

Dear Rod,

Actually it was a lack of sleep and 14 slices of onion, green pepper and anchovy pizza. Add these two together and you'd be amazed at the kinds of ELECTRONIC GAMES that can appear before your eyes.

Dear CRACKED,

In my 9th grade business class, we've been making up reader profiles of who different magazines are being written for. Several of us tried one for CRACKED, but each of us came up with a different set of statistics. Can you tell us who CRACKED tries to attract each issue?

Susan Conn  
Cudahy, Wis.

Dear Susan,

Anyone with 75¢ in his or her pocket.

\* \* \*

Dear CRACKED,

There's a red foreign sports car, license plate 648-ETO blocking our driveway. We've searched the neighborhood for the owner, but still can't find him and was wondering if you could print this announcement. Perhaps it belongs to one of your readers. I normally wouldn't go to this extreme, but my dad has to get to work.

Ed Gill  
Biloxi, Miss.

Dear Ed,

Our pleasure. And while we're printing public service announcements, our contributing editor recently lost a quarter and would desperately like to find it. It's silver and has George Washington's face on one side. If you've recently found a coin fitting this description, would you kindly mail it to CRACKED?

\* \* \*



Dear CRACKED,

I was going to hang your THIS ROOM AFFECTED BY ENERGY CRISIS poster up on my wall, but I just didn't have the energy.

A reader  
Columbia, Md.

Dear Reader,

And we were going to include your name with your letter, but (yawn) you know how it is.

\* \* \*

Dear EDITOR,

Your article analyzing the recent presidential election was both stimulating and thought-provoking. Although I agree with your premise that the other party would have been equally as qualified, I believe that the apparent victor should do an appreciable job come January.

Victor T. Woltz  
Lakeside, Arizona

**EDITOR'S NOTE:** Although this letter was clearly intended for another publication, we thought we'd print it anyway. It's so seldom that we get mail calling us both "thought-provoking" AND "stimulating."

Dear CRACKED,

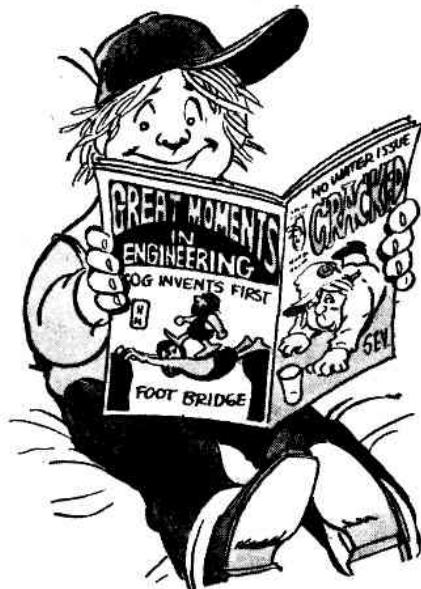
You really CLICKED with THE CRACKED LENS last issue. You've DEVELOPED a great feature that deserves to be PRINTED.

John Forrer  
Atlanta, Georgia

Dear John,

Thanks. We hate NEGATIVE comments about our PHOTO articles.

\* \* \*



**NEXT ISSUE—CRACKED #176  
ON SALE AT YOUR  
FAVORITE NEWSSTAND  
DECEMBER 16th**



# BE AN INSTANT BIG SHOT! *This Makes It OFFICIAL !*

**IMPRESS YOUR FRIENDS  
BY WEARING THE  
SUPER NEW  
CRACKED REPORTER  
T-SHIRT !**



Fully Washable  
FRUIT of the LOOM  
100% White Cotton.

A quality shirt all CRACKED FANS will be proud to wear !

CRACKED T-SHIRTS  
235 Park Avenue South  
New York, N.Y. 10003

Please send me \_\_\_\_\_ CRACKED T-SHIRT(S) at \$4.95, plus \$1.00 for postage and handling.

ADULT: S  M  L

CHILD: L (Size 10-12)

XL (Size 14-16)

NAME \_\_\_\_\_

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CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

N.Y. State Residents: Add 8% Sales Tax.

Please allow 4 weeks for delivery. 5



We've watched this show for the last nine years and noticed that the cast is different with the arrival of every new TV season. It goes without saying that this gives your viewers cause for concern (so why did I say it). We are mindful of the fact that actors desire to change their roles as well as their clothes (it must be awful to wear the same army fatigues for so long) and therefore, understand the need for replacements. So, with regard to any future cast changes, we'd like to see our suggestions given some consideration as we present the latest version of

# M.U.S.H.

**Colonel Potted** is returning from R & R later today and I want everything to go as smooth as **Charles' head**.

Stop touching my hair!

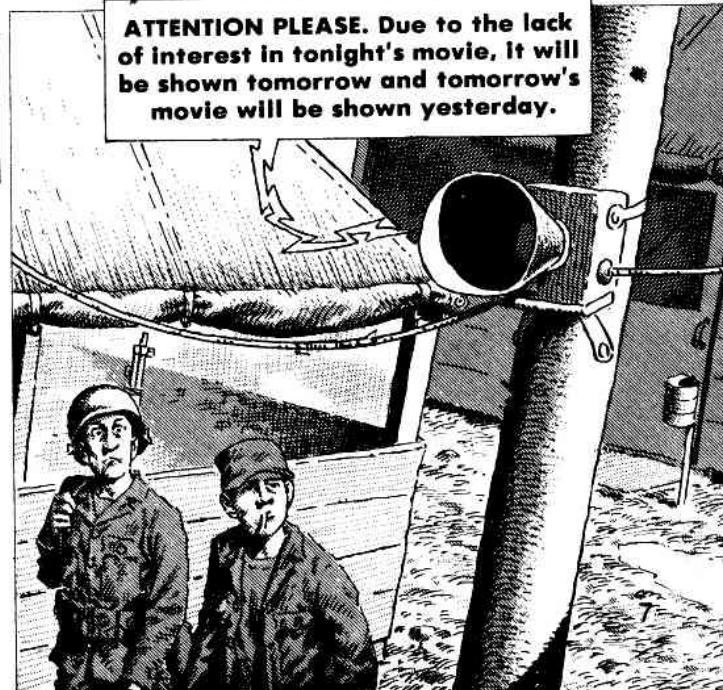
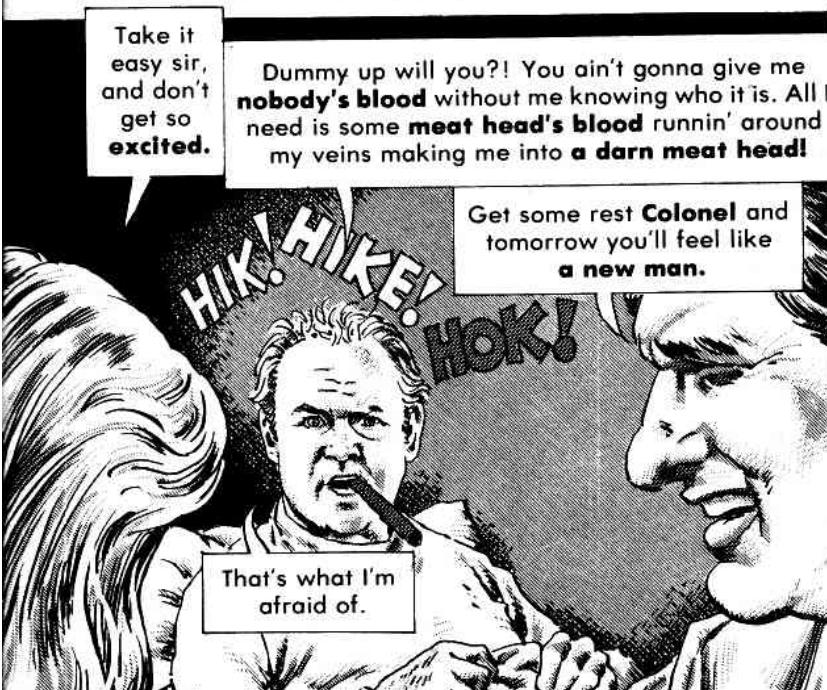
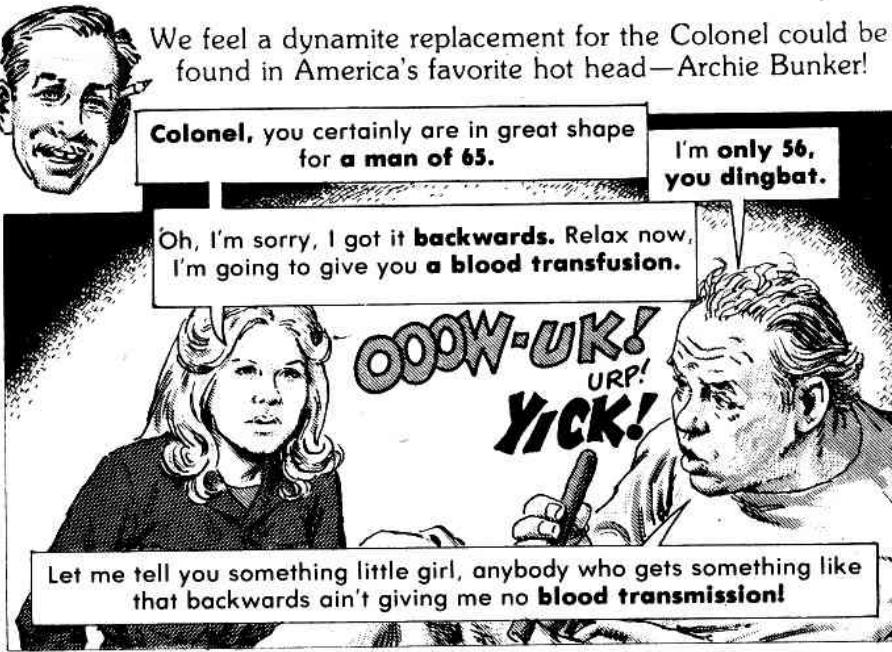
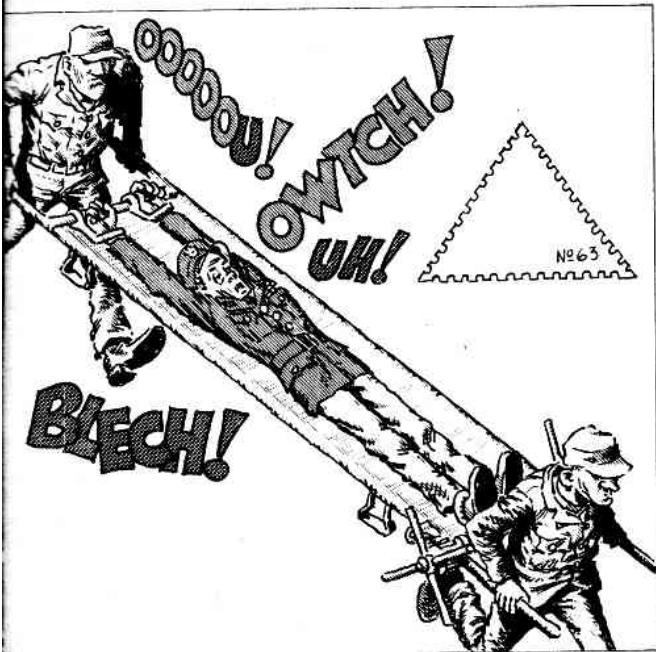
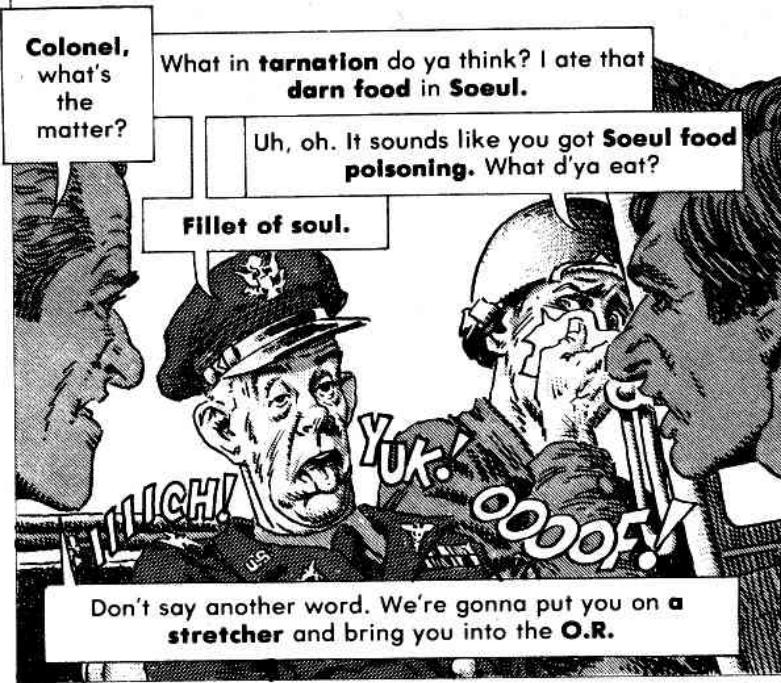
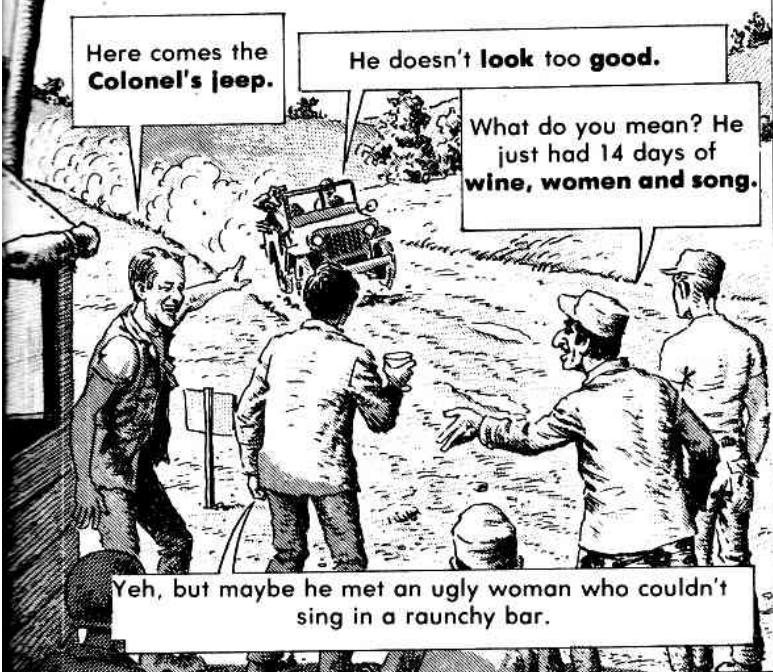
You mean your lack of hair. I really should heed your warning. I could get a splinter.

I wish everyone would get serious and stop horsing around.

**Margrit** if I knew you wanted to get serious, I would have asked for your hand a long time ago.

Not to mention your arms and legs.





YOUR TAXES PAY FOR THIS  
FOOD ..... DON'T WASTE IT!

What's  
to eat?

Well, I have **hamburger** and I tried to make  
**meat loaf** out of it but it tastes so much like  
**veal**, I decided to call it **fish**.



Colonel sir, I'm glad to see you up and  
hopping again. How do you feel?

I feel dandy—fit as a fiddle.

Wonderful sir, and here are some **flowers** I  
picked especially for you.

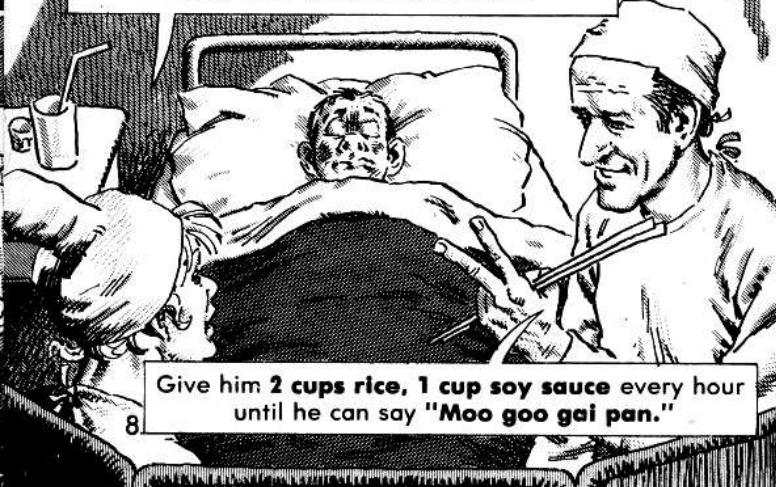
They're dead.

I'm sorry sir, but I wasn't sure if you  
were going to **pull through**.

D.J., this patient was **injured** last night.

How did he get **hurt**?

It appears the enemy tried to make **chop suey**  
out of him. What should we do?



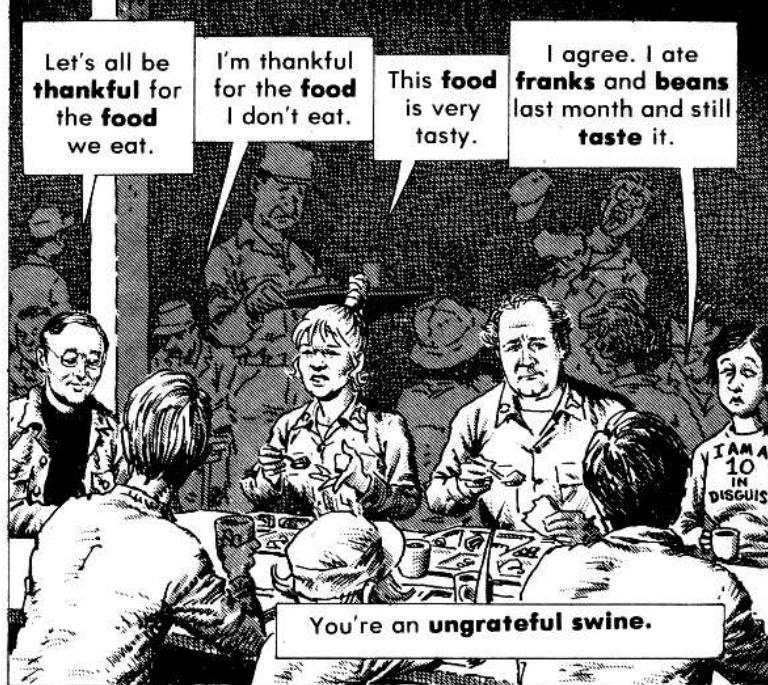
8 Give him 2 cups rice, 1 cup soy sauce every hour until he can say "Moo goo gai pan."

Let's all be  
thankful for  
the food  
we eat.

I'm thankful  
for the **food**  
I don't eat.

This **food**  
is very  
tasty.

I agree. I ate  
**franks** and **beans**  
last month and still  
taste it.



We think Mork would make a  
dynamite fill-in for Clanker.

Answer  
that  
radio  
son.

Hello, this is **Mork from Ork**, is  
there anybody named **Maria from  
Korea** in there?

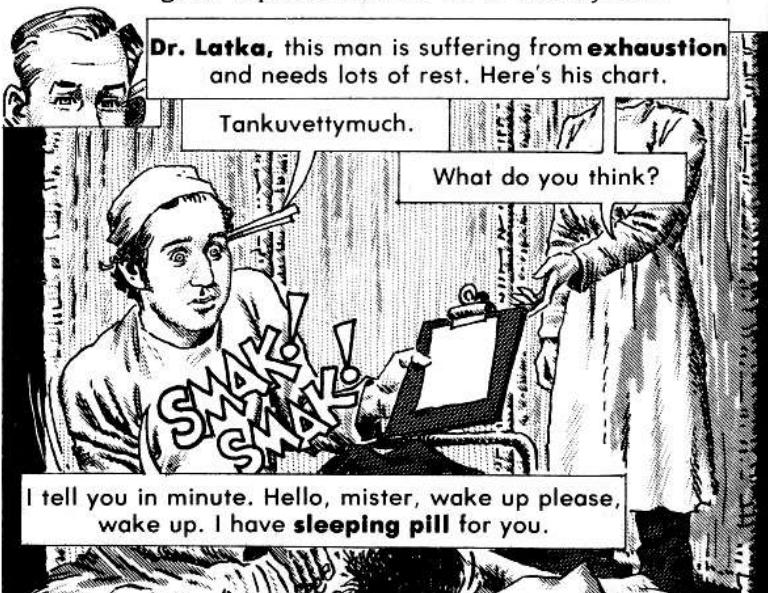


We know Latka from the series "Taxi" would be a  
great replacement for D. J. Honeydew.

Dr. Latka, this man is suffering from **exhaustion**  
and needs lots of rest. Here's his chart.

Tankuvettymuch.

What do you think?



I tell you in minute. Hello, mister, wake up please,  
wake up. I have sleeping pill for you.

Father Mularkey. I need you outside quick.

Certainly Eagleye. What's the matter?

Incoming wounded. One of the soldiers may not make it.

Of course, he's responding. Everybody responds to the Fonz.

Did anyone ever tell you you got the Midas touch?

Midas told me.

Thanks a lot Fonz, you're the greatest.

Aey!

This patient looks very sick.

Why do you say that?

His tongue is polka dotted.

Churles you idiot, that's his tie.

Margrit, I can't concentrate anymore, you distract me.

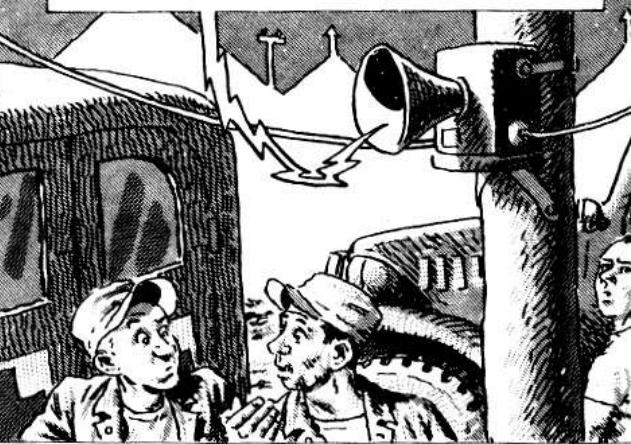
We believe the Fonz would be a super-cool substitute for Father Mularkey.

Maybe you should give him the last rites, Father Fonz.

By the power invested in me by the Supreme Cool Guy, I hereby command you to rise and be well again. You dig what I'm sayin'?

Wow, I think he's responding.

**ATTENTION PLEASE.** Totally disregard this announcement unless you didn't hear our previous announcement which informed you not to listen to this announcement. There will be no further messages.



Sexy Jennifer from WKRP and the intelligent Deitarch from Barney Miller would be a dynamite duo replacement Churles and Margrit.

Do you know that earlobes are an object of desire to many of the uncivilized tribes in New Guinea?

For some reason that part of me has gone unnoticed. I wonder why.

I'll clarify that point later, but first what do you suggest we do about this disabled individual who injected an entire bottle of aspirin?



Maybe we should give him a headache.

Good evening Colonel.  
We got **good news** for you.

Yeh, you  
**passed**  
the test.

What test?

Your **blood test**. You came  
through with **flying colors**.

CACKED is crossing a happy dog with a happy dog and getting a station wagon!

Haven't you **dimwits** figured it out yet? If **an apple** a day  
keeps **the doctor** away, then **a bushel** gives me at  
least **3 months** peace and quiet around here. Now get  
your **rumps** outta my room.

I get the  
message.

Whoever said **Potted** was  
rotten to the **core** must have  
known what they were talking  
about.

**GLOP!**

Is **Charles** in O.R.?

Unfortunately, he is.

What is he **operating** on?

He operates on **batteries** only. And  
they're not even **Dura-Cell**.

Hey, that's **pretty funny**.

**Charles**, are you absolutely certain about every detail  
of the **operation** you are performing?

Only **idiots**  
are certain.

Are you sure?

Absolutely!

That's a **beautiful**  
**parrot** you have  
there, **Eagleye**.

It might be **beautiful**  
but I haven't heard it  
say **one word**.

And, of course, there's only one substitute  
for Eagleye and that's our very own man  
about town . . .

I've never heard a  
**stuffed parrot**  
speak either.

THAT'S  
ALL  
FOLKS!

TH' END

There are three kinds of people in the world today—the rich, the poor and the poor who pretend to live like the rich. Yes, for some reason, there's a whole class of people in America who are in debt up to their Gucci sunglasses trying to show the people next door that they're just as good as they are (when in fact, the people next door are in debt trying to prove the same thing). Well, we don't approve of this, but as long as "Keeping Up With The Joneses" exists, then you might as well do it in a way you can afford it, America. Mainly, by acquiring your "Look what I own" items from

# The Cracked "Instant Status" Mail Order Catalog

Factory Tested  
In Dozens of  
Debt-Ridden Homes  
Like Your Own



SASSON

JORDACHE®

Gloria Vanderbilt

Kmart

### N7631205 IRON ON DESIGNER NAMES

Now any pair of inexpensive J.C. Penney or Sears pants can be converted into status jeans with these iron-on designer names. Simply place name over back pocket and iron. Also works on dresses, blouses, belts, shirts and socks. Iron on alligators for instant status sports wear available too. **20 Iron-ons.....\$2.00**



### N361247 RENT-A-LOOK-ALIKE

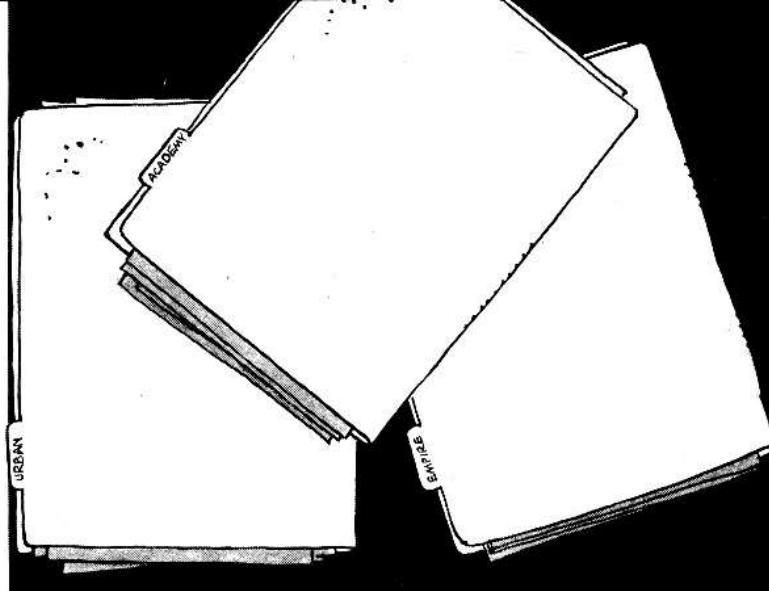
It's not who you are but who you know and you can pretend to know a lot of the biggies of the world with our rent-a-look-alike service. Imagine Robert Redford at your next party. John Travolta dropping in at tomorrow's barbecue. Morty Gunty at your son's bar mitzvah. No one but close personal friends know what these stars look like up close and some of our look alikes could fool even their own mamas. Rent one, two or even three at a time. (Reservations must be made 30 days prior to rental). **Look Alikes.....\$31 per 6 hr. period**



### N2763126 PHONY CENTRAL AIR CONDITIONING UNIT

With the high price of electricity who can afford central air conditioning? Certainly not you, but with this balsa wood unit that you place on the side of your house, people will think you're really as cool as a popsicle. (Even on those 90° days). No one need know you're actually sweltering in your closed-window, oven-like house same as everybody else.

**12 Phony unit.....\$5.49**



### N763217 PLOT SUMMARIES OF TOP FILMS

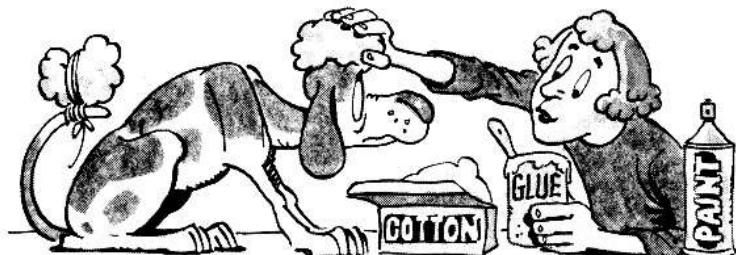
At \$4 and \$5 a throw, it's hard seeing one movie a week, let alone 2 and 3. But now you can pretend to have seen all the hit films the day they open with our instant plot summary folders. Besides the synopsis, each includes cast lists, quotable lines, 3" record with snippets of background music, set and costume sketches and the names of theatres showing the movie in your area. Much more detail than just a plain review. **40 Summaries.....\$6.00**

For extra authenticity, theatre popcorn you can shake from clothes and hair. **10 oz. bag.....\$.59**



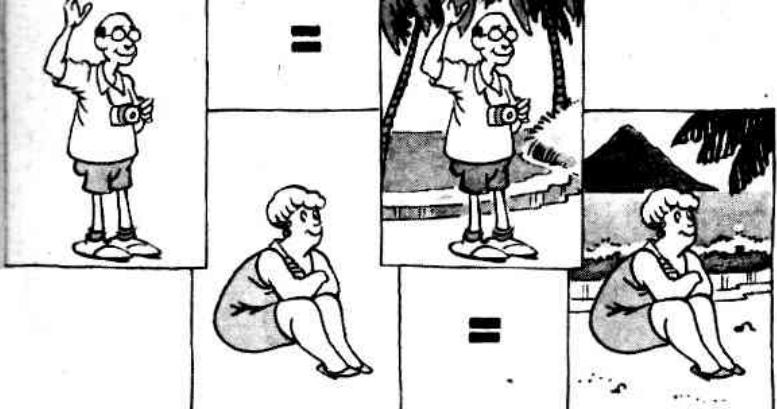
### N6789643 PERRIER BOTTLE PACKS

Water may be water, but an expensive ad campaign has made Perrier the "in" drink. But come on, who can really tell the difference? Absolutely no one when you pour your favorite inexpensive club soda into these empty Perrier bottles that we've retrieved from garbage cans throughout the country. Guaranteed clean and sterile with label intact. True, you could collect these bottles yourself, but **WHAT if you were seen!!! 1 dozen bottles.....\$1.50**



### N2349012 DOGGY MAKE-UP KITS

Right now you may own a mutt, but by 10:00 tonight he can be turned into one of the socially accepted "in-breeds" with our new doggy make-up kit. Want a Lapso, a long-haired Dachshund or anyone of those other exotic breeds? Simply follow the step-by-step instructions included in each kit. It's easy and takes less than 15 min. for most breeds. **Kit just \$19.95 (Specify desired breed)**



### N6779603 PHONY PHOTOS

What's a status life without a status vacation? Simply send us photos of you sitting, standing, and waving and we'll superimpose them into exotic backgrounds making it look like you spent your vacation in Hawaii, Fiji or London instead of Yellowstone Park or Pass-A-Grille, Fl. Slides or prints available. 50 Prints.....\$10.00 50 Slides.....\$8.98



### N63716311 CUT-IT-YOURSELF HAIRCUT KIT

Go to an ordinary barber? Not your friends. They go to Mr. Ralph Shear Madness and other uni-sex places and get clipped for \$15-\$18 instead of the usual \$1.50. But now our at-home haircutting kit lets you give yourself the same look at a fraction of the cost. Put together for us by a former maintenance man at Vidal Sassoon's in New York, this kit comes complete with step-by-step instructions, scissors, 4 mirrors and a wool cap (for wearing after those first few, no-so-hot experimental cuts.) Complete kit.....\$14.95



### N57885532 GENUINE LEATHER-LOOK ROLLERSKATES

Linda Ronstadt does it! So does Cher and dozens of your neighbors! They all rollerskate!!! But have you checked out the price of those new fangled models—they're no cheap skates! Our version looks just like the real thing and does everything the more expensive ones do except skate. But who cares? You're out for the "look," not the exercise. And our cardboard and paper-mache models look great draped over your shoulder or sitting in the back seat of your car. Can even be laced onto your foot without cracking! Leather-look skates.....\$7.98 a pair



### N4659321 PERSONALLY PRINTED CHRISTMAS CARDS

These days it costs anywhere from \$10-\$15 more to have 100 cards printed with your family's name on it. But now you can have the same cards for a whole lot less. How? You see, we buy cards that were never picked up and extras and display models from stationery stores all over the country and pass the savings onto you. Not all names available at all times. (Names like HOGSLAVONICK can forget it altogether).  
100 @ \$3.50 (Refunded if name is not available)



### N7631207 APPLIANCE BOXES

T.V.s, refrigerators, washers, etc. Someone on the block is always getting some new appliances leaving you out in the cold. But no more! With our empty appliance boxes you'll be the envy of all. Simply leave them out on your curb and watch the Smiths' and Kirbys' faces as they walk by. When ordering, please state type of box wanted.

\$ .89 per box Lots of 12.....\$9.98



### N6509871233 DESIGNER GARBAGE

They say you can best tell what a person is like by his garbage. Well, with our deluxe garbage assortment, neighbors will think you're a \$100,000 a year man or better. This specially collected garbage is sent to you in bags which you can then empty into your own cans. Each assortment contains such "high living" items as lobster shells, empty jars of caviar, steak bones, crab meat wrappers, etc.

\$1.59 per bag Lots of 10.....\$12.00 13



### N9842007 HOME REMODELING KIT

Your neighbors would just DIE if they saw that your house was being remodeled—and now YOU CAN for only \$38. Our exclusive remodeling kit comes complete with a "WORK BEING DONE BY AMBER CONSTRUCTION" sign, plus a pile of building rubble. In the meantime, you simply repaint the desired room (with paint supplied by us), rearrange the furniture and—WALA! Friends coming in will think a professional architect did everything—only YOU and WE will know the truth!

Complete kit.....\$38.00



### N2764901 STATUS CAR KEYS

Now when you leave your keys lying around at a neighbor's or at the community pool, people will think you drive an expensive Porsche instead of a broken down Edsel. These mock keys look like the ones that come with Jags, Vettes and Rolls Royces. They look great on any key ring too (except those "compliments of Harvey's Garage" type).

Keys.....\$.75      3 keys \$1.89



### N444456 ASSORTED RECORD JACKETS

"Have you gotten the new STONES album yet?" Over and over people ask you this and now you can say "yes" thanks to these assorted record jackets. Leave them lying on coffee tables and around your home. Be like everyone else—have hundreds of albums that you never play, but at a fraction of the cost.

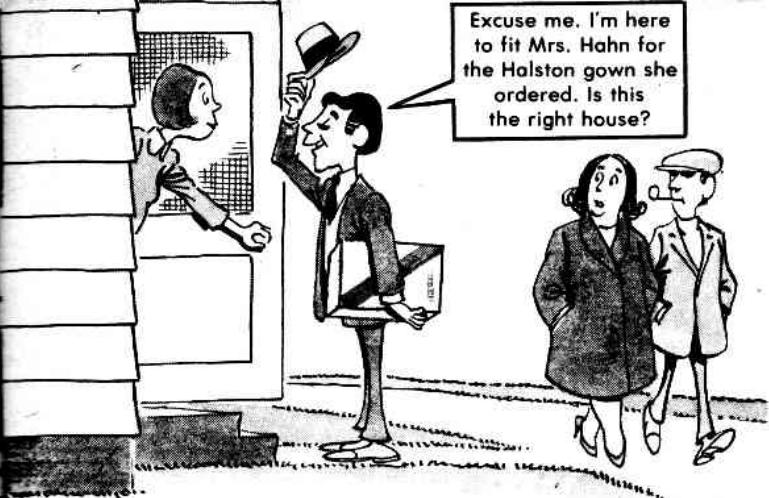
Any 5 jackets.....\$1.00 (state choices)



### N44790076 SUPER IMPRESSIVE STEREO

Who wouldn't be impressed by this fantastic stereo system. Why, it would sell in stores for over \$8,000 if it weren't for the fact it's just a few lights and needles encased in chrome-covered balsa wood. Looks like the real thing. Also comes with a "Repair Shop" ticket stub that can be shown to friends when they ask to hear how the set sounds.

Stereo set (unassembled).....\$23.98



### N5633285 DOOR-TO-DOOR ENVY

What would the neighbors say if they heard you were getting a designer gown or buying land in Hawaii? And what if they didn't get it from you, but from the person actually making the deal? For one low price, we'll send a professional actor to any 6 of your neighbors' doors pretending to be a dress designer, real estate agent or anything you want looking for you to complete the deal of your choice. He'll be instructed to divulge everything (discreetly, of course) and impress everyone with how you're going whole hog and paying cash for this service.

Door-to-door envy 6 Visits.....\$21 12 Visits.....\$30

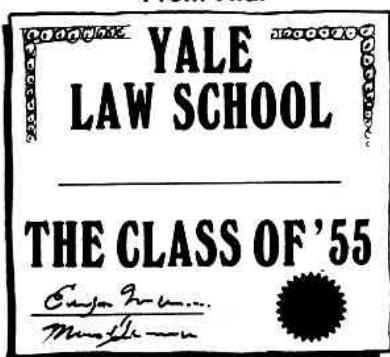


### N889331 CREATE A BOO-BOO MAKEUP KIT

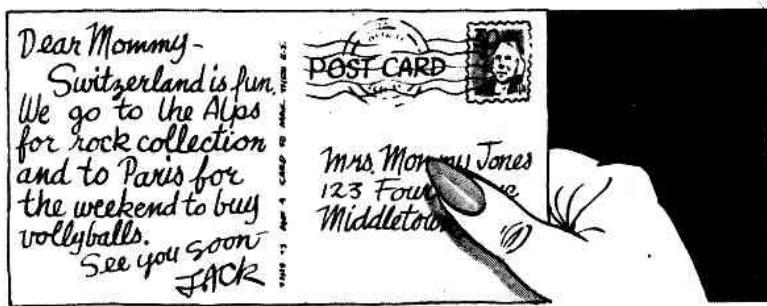
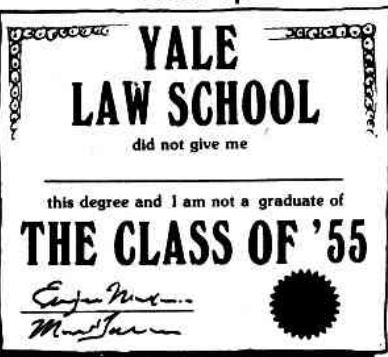
A must for those ordering our genuine leather-look rollerskates and mock racquetball racquets! Were you really participating in these sports, you'd surely wind up black and blue and now, thanks to us, you can without the pain. The kit includes complete instructions for creating true-to-life bruises on elbows, knees, shins, etc. Make-up is guaranteed to stay on for over 6 hours at a time.

Boo Boo Kit.....Only \$6.95

#### From Afar



#### Close Up



### N410008 FOREIGN POSTCARDS

The kids may be staying across town with their grandparents, but the neighbors needn't know with these pre-written postcards actually mailed from prestigious summer camps abroad. For one low cost, you'll have 8 cards sent from all over Europe and we'll even make sure they arrive on Saturdays when you're most apt to have company around.

8 cards.....\$3.50

**TO ORDER:** Simply pick the item you want and fill in the appropriate spaces below.

**BONUS:** Order \$100 or more and receive 6 super-impressive imported cheese wrappers that can be used for company with the line.  
"I don't believe it! My kids finished all the good cheese I bought for you!"

Catalog #	Description	No. of Items	Price

**Mail to:** Instant Status  
1210 Jordache Blvd.  
Box 310  
Cartier, La. 117686

Handling charge	.50
Postage	2.50
Donuts for secretary	1.10
Total	

**MINIMUM ORDER \$2:**

**NO EXCHANGES!**

**NO BACKS!**

**NO WAY!!!**

## FUNNY MONEY SECTION

Time was when our currency's conservative design accurately reflected our nation's conservative fiscal policy. Since this is no longer the case, it got us to thinking what our dollars might look like today...

What better way to depict our topsy-turvy economy?

# IF OUR CU REFLECTED

George could mirror the tight inflationary squeeze that we all feel.

## FEDERAL REVERSE NOTE

### UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT



E=MC  
WASHINGTON  
NO  
SERIES #1995 Z

13IX-8

WASHINGTON  
**ONE DOLLAR**

George could lead the way in demonstrating that horrible sinking feeling that we all share.

## FEDERAL REVERSE NOTE

### UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT



WASHINGTON  
NO

SERIES #1995 Z

WASHINGTON  
**ONE DOLLAR**

Or, from a practical standpoint, George should be suitably equipped to withstand dizzying heights of today's rising prices.

## FEDERAL REVERSE NOTE

### UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT



E=MC  
WASHINGTON  
NO  
SERIES #1995 Z

13IX-8

WASHINGTON  
**ONE DOLLAR**

## FEDERAL REVERSE NOTE

### UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT



E=M  
WASHINGTON  
NO  
SERIES #1995 Z

WASHINGTON  
**ONE DOLLAR**

# CURRENCY TRULY OUR ECONOMY



In a more positive vein, the government could utilize our currency to propagandize us with messages of hope...

FEDERAL REVERSE NOTE

UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT

YOUR GOVERNMENT IS MAKING EVERY  
EFFORT TO PUMP UP THE ECONOMY



FEDERAL REVERSE NOTE

THE UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT

GEORGE IS DOING HIS BIT...  
YOU DO YOURS!!



FEDERAL REVERSE NOTE

UNITED SKATES OF AMERICA

LEGAL TENDER  
POOR COPY ATTEMPT



OUR FISCAL POLICY IS  
UNDERGOING ACUPUNCTURE  
WE'RE STICKING IT TO GEORGE SO HE  
WON'T HAVE TO STICK IT TO YOU

FEDERAL REVERSE NOTE

THE UNITED SKATES OF AMERICA

THIS NOTE IS LEGAL TENDER  
FOR ALL DEBTS, PUBLIC AND PRIVATE

TO CUT DOWN ON  
GOVERNMENT EXPENSES  
WE'RE TRIMMING  
EVERYTHING—  
INCLUDING  
ABE'S BEARD

Your Government

6 001 201 31X-8

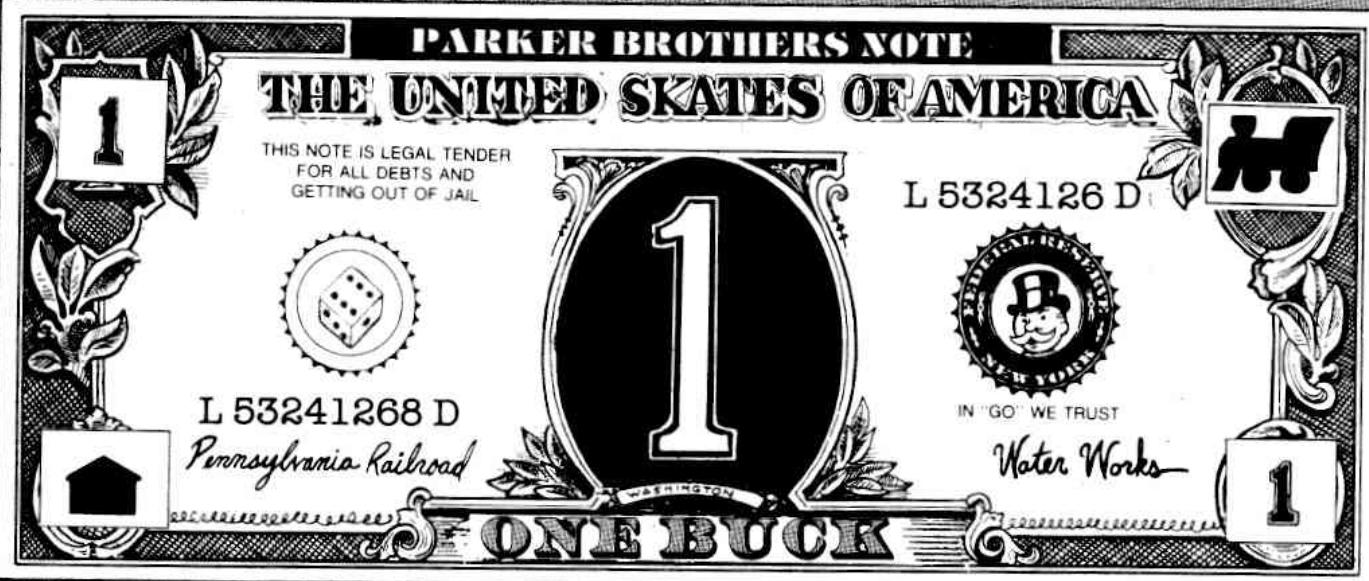
Billy Carter  
biggest fool in the USA



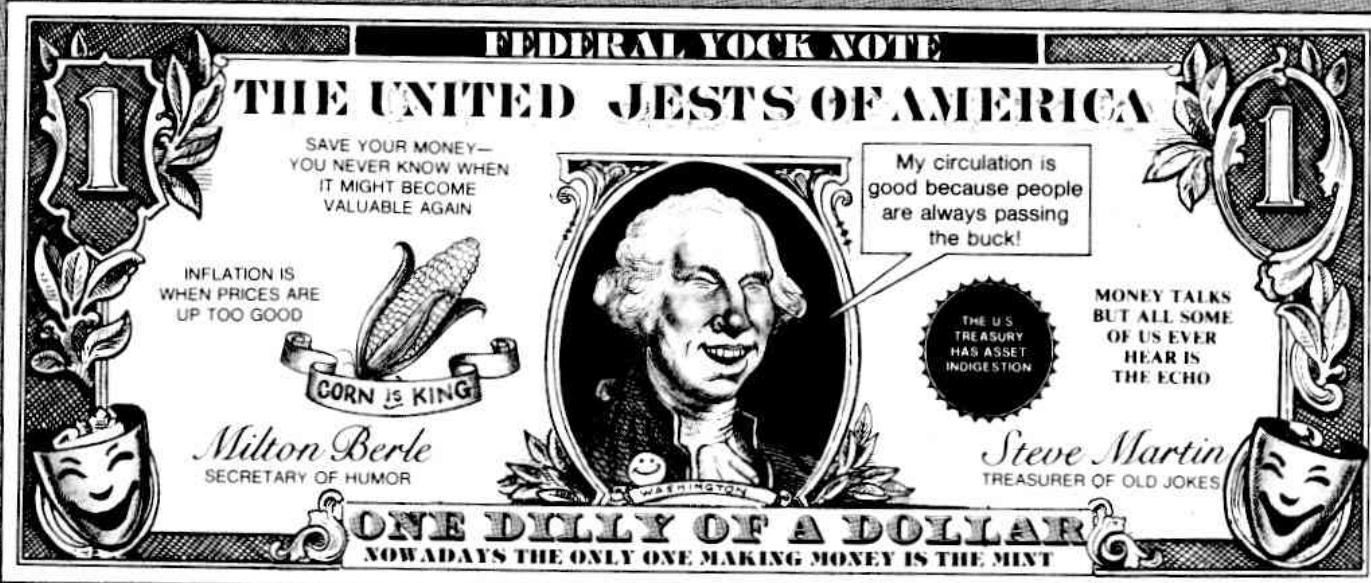
5 001 201 31X-8  
FIVE LEAN DOLLAR

CRACKED = THE DOLLAR HAS BEEN SOAKED IN GASOLINE

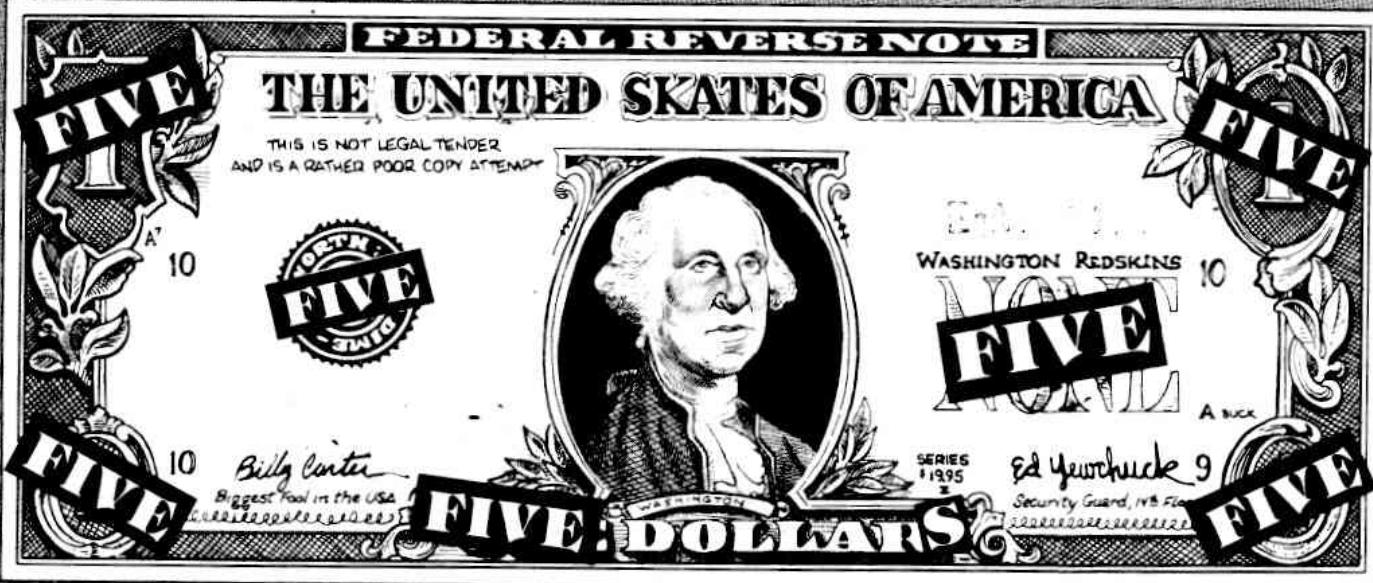
If our currency looked more like play money we might be more prone to accept its many deficiencies...



Perhaps all we need from the treasury are a few chuckles to take our mind off of our financial woes...



In the final analysis, what we really need is for the mint to re-evaluate our money in supermarket style...



# ye Hang Ups



HI! MY NAME IS ELRIC AND THIS  
IS MY COMPANION, WAMBA! HE  
CAN SPEAK



WAMBA, WHAT'S YOUR  
FAVORITE T.V. SHOW?

**HEE HAW!**



QUIT YOUR BLUBBERIN'  
I TOLD YOU TO SAY,  
"DIFFERENT STROKES"!



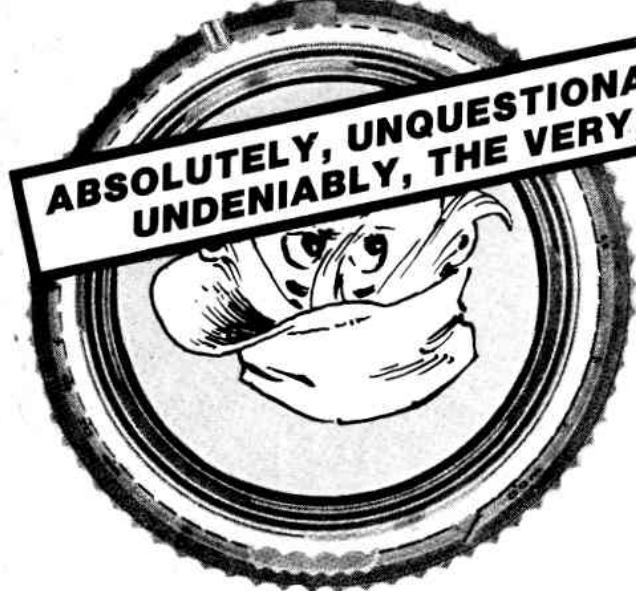
TH'END

ABSOLUTELY, UNQUESTIONABLY, POSITIVELY,  
UNDENIABLY, THE VERY, VERY, LAST OF

THE

# CRACKED LENS

(and we really mean it this time, for sure!)



All right!  
A joke's a joke.  
Now give me back  
my glass eye!



But I told you—  
I don't need  
a manicure!



I love your new dentures.  
Would you mind if  
I tried them on?

You may be light  
on **your** feet—  
but you sure ain't  
**light** on **mine!**



If you think the "Hell's Angels"  
are fun **now**, just **walt** till  
we get enough money to buy  
**motorcycles!**



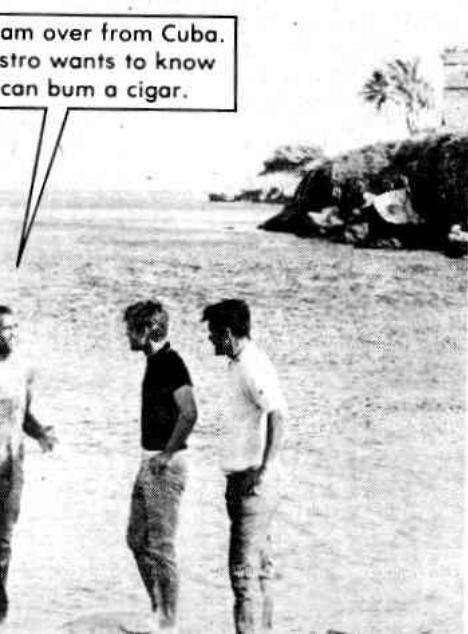
The boys wanna  
know if they  
can use your  
phone?



I've changed  
my mind! I think  
I'll keep the  
sideburns after all.



I just swam over from Cuba.  
Fidel Castro wants to know  
if he can bum a cigar.



Mrs. Worthington tells  
me you boys have been  
throwing spitballs  
in class.



Gee, I wonder where  
I can get a pair  
of earmuffs  
like that??!



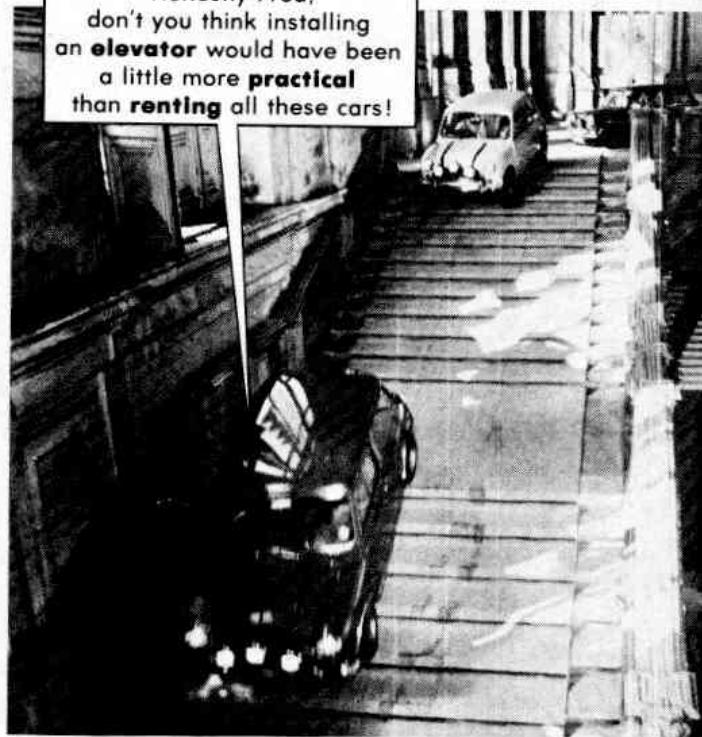
PENNSYLVANIA  
CHAMBERSBURG  
Forget the stupid trophy!  
Where's my prize money?!



And last, but not least,  
I leave to my one and only  
son Wilbur, my favorite  
pair of pink-and-blue  
polka-dot pajamas.



Honestly Fred,  
don't you think installing  
an **elevator** would have been  
a little more **practical**  
than **renting** all these cars?



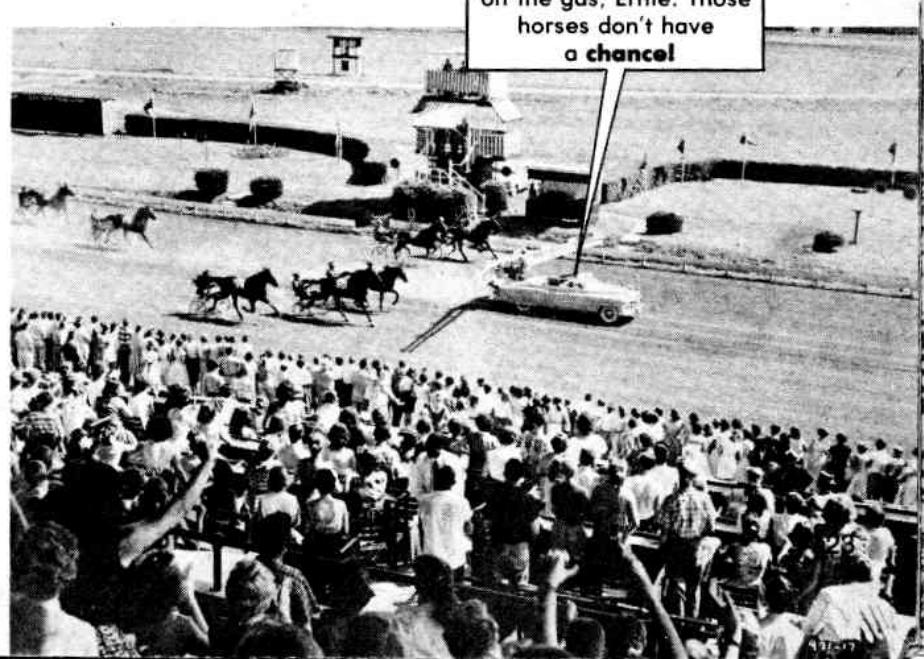
That darn mechanic  
musta filled my  
tires with **hellum**!

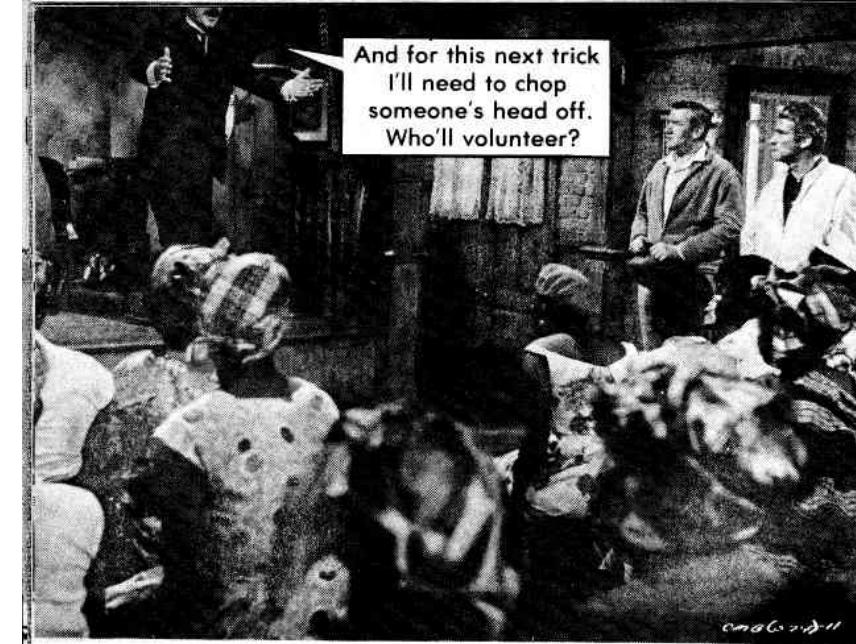


Enemy ship on the starboard bow!  
All hands on deck! Port  
gunners to the rear!  
Fire torpedo one!

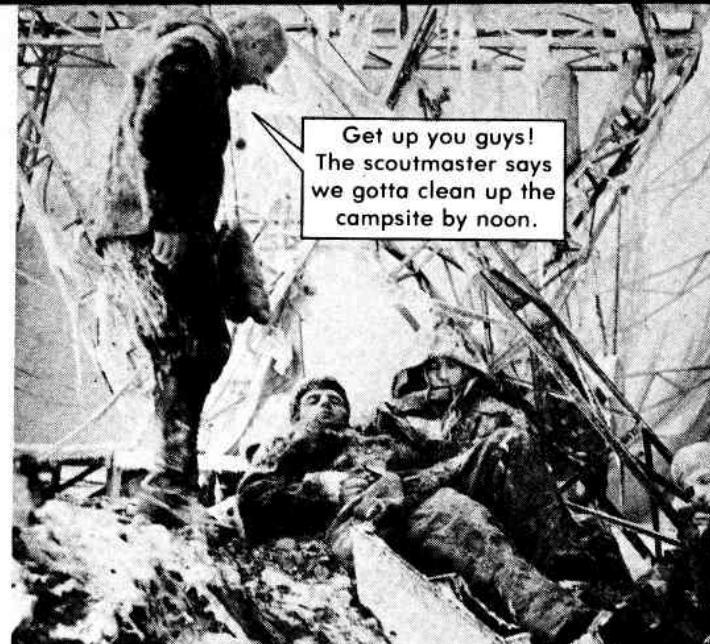


Knock it off Albert!  
You're **scarling** the  
passengers.





And for this next trick  
I'll need to chop  
someone's head off.  
Who'll volunteer?



Get up you guys!  
The scoutmaster says  
we gotta clean up the  
campsite by noon.



You don't mind if  
I wipe my shoes  
off on your shirt,  
do ya?



Guess what, Bill?  
My wife and kids  
aren't doing  
**anything** tonight,  
so we've decided  
to go along with you  
and Peggy to the  
drive-in.

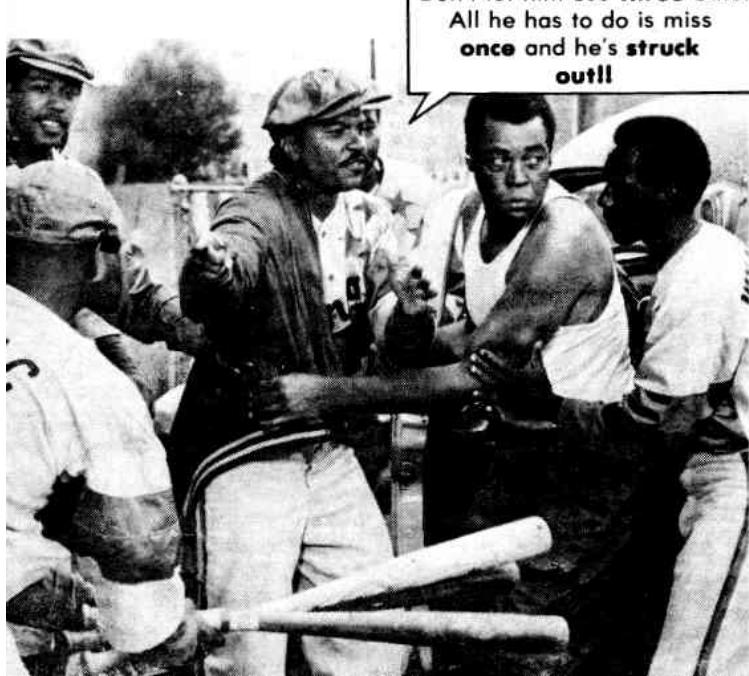
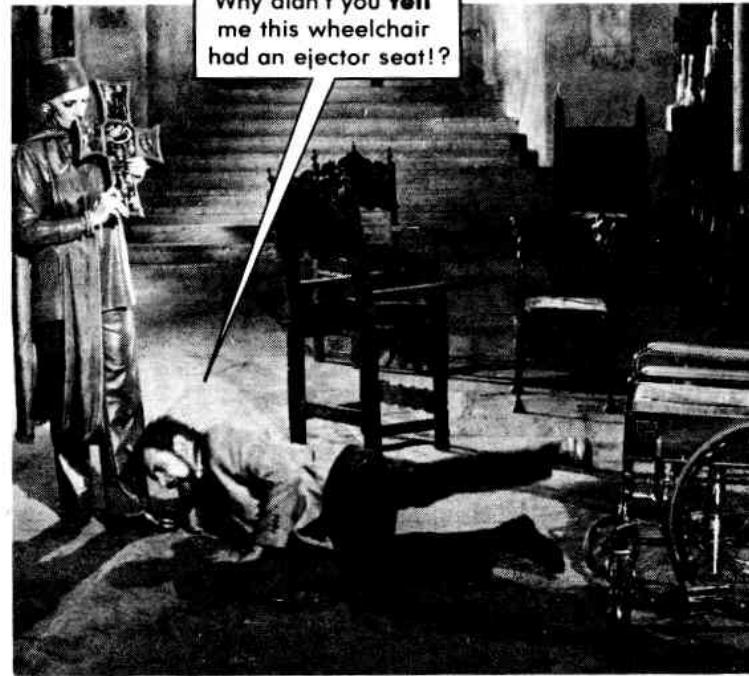
Oh goody!!!



Sorry Mister, I  
thought for **sure**  
it was a toupee!



Well what do you think?  
Are the Pirates gonna go  
all the way this year?



**EXTRA EXTRA READ ALL ABOUT IT! Do these words sound vaguely familiar? However, we keep getting letters from people who say they're such great fans of CRACKED that they don't read anything else. The truth of the matter is they don't know how to read anything else, but we promise not to let a word of this out. So, we've decided to keep readers informed by starting our own newspaper. To give you an idea of what types of stories we will be covering, take a look at these zany . . .**

# Cracked Headlines

**REPORTER UNCOVERS  
A DIRTY SCANDAL  
IN LAUNDROMAT**

**STRONG MAN  
HOLDS UP BANK**

**TENNIS OPPONENTS  
DUEL IN LOVE MATCH**

**THUGS EAT AND  
ROB PROPRIETOR**

**MAN REFUSES  
TO GIVE UP  
BITING DOG**

**DRESSES TO BE MADE OF GLASS,  
CRITICS LOOKING INTO NEW FASHIONS**

**POLICE GRILL SUSPECT  
OVER BIG BLAZE**

**COURTS TO WRAP UP TENNIS  
RACKET CASE TODAY**

**DENTIST GUILTY — TRIES  
TO PULL A FAST ONE**

**CANGSTERS  
WANTED  
IN CHICAGO**

**CITY POLICE FINEST GROUP OF MEN  
MONEY CAN BUY: COMMISSIONER**

**TWO CONVICTS ESCAPE  
NOOSE, JURY HUNG**

**NUDIST  
COLONY  
BARES  
ALL**

**BAKER'S HAND  
FOUND IN  
THE DOUGH**

**WOMAN HAS QUADRUPLETS —  
FOUR CRYING OUT LOUD!**

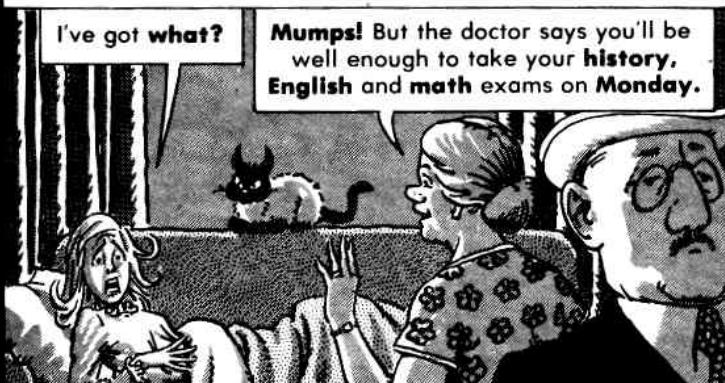
**WOMAN SUES PANTY  
HOSE FOR SUPPORT**

**H**ow many times has something really rotten happened to you—something like losing your right glove from the tenth pair you've bought in one winter or forgetting your bathing suit the first time you visit your uncle who's just had a brand new pool installed in his backyard. Well, these things could depress you if it weren't for the fact that usually when something bad happens, it's because something better is in the wings to take its place. It's the CRACKED philosophy that bad things happen because . . .

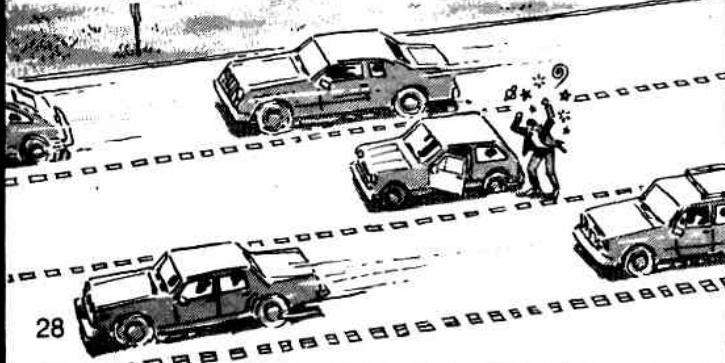
# EVERY CLOUD HAS A SILVER LINING

## THE CLOUD

On the day Erik Estrada is supposed to make a personal appearance at your high school . . .



Just as traffic subsides and you're able to make great time, you get a flat in the middle lane of the freeway.



## THE SILVER LINING

Erik gets lost on the way and stops off at your house to ask directions.



The portion of the freeway you were about to drive on is destroyed by the worst earthquake in 20 years.



# THE CLOUD

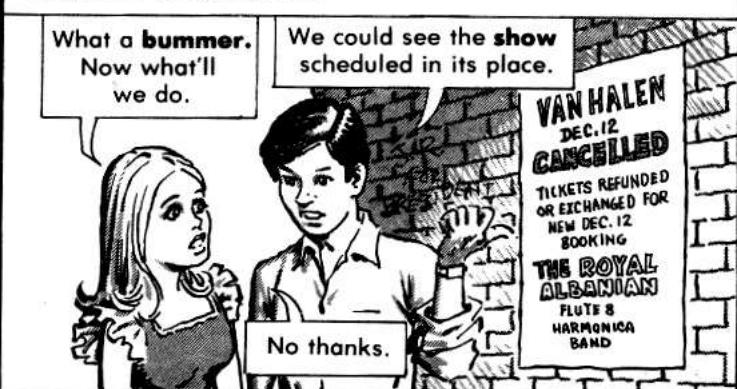
Your favorite flannel shirt is finally beyond repair and is declared dead.



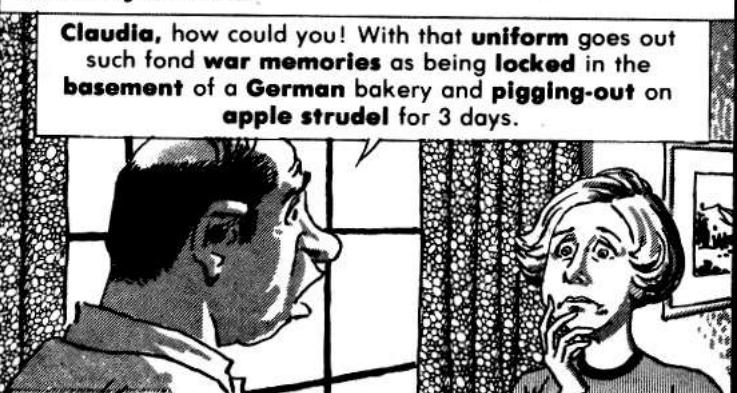
Your parents are going on a 2-month second honeymoon and you're being sent to stay with Aunt Bessie (and you remember your last extended stay with the old girl).



The Van Halen concert you have 5th row center seats for is cancelled.

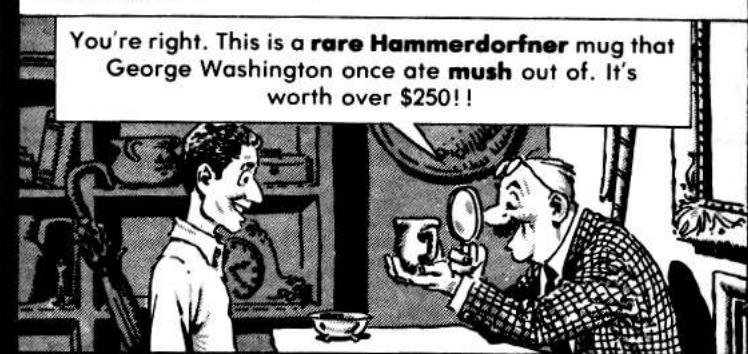


Your wife, while cleaning the attic, throws out your old army uniform.

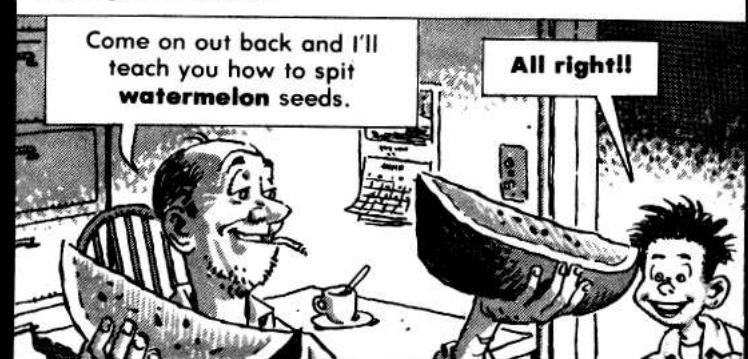


# THE SILVER LINING

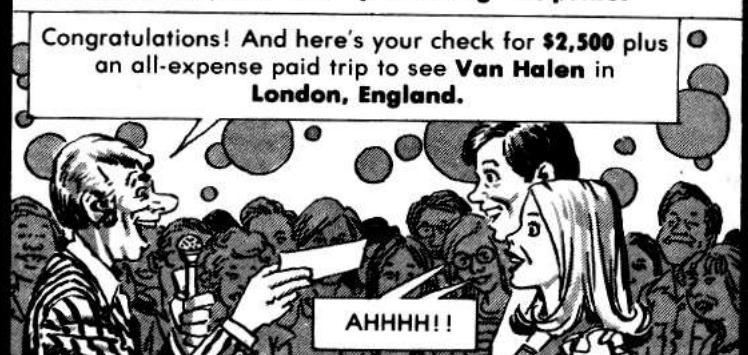
With your new flannel-rag, you decide to dust off the old knick-knacks in your bookcase only to discover...



Aunt Bessie will be away in Florida the whole time you're there and good old Uncle Henry is to watch after you instead.



Because of the concert's cancellation, you go roller discoing instead, enter the big midnight dance contest on a lark, and end up winning 1st prize.



Feeling great pangs of guilt, your wife goes out and buys you the jigsaw you always wanted, but said the household budget could never afford.



# THE CLOUD

You are on an airplane headed for a week's vacation in the Virgin Islands when suddenly the plane is hijacked and diverted to Fargo, North Dakota.

Sorry folks, but you're all gonna have to stay here for the **week** until everything is straightened out.

But I've only got a **week's vacation!** I don't want to have to spend it here.

The raise you got at work for being head office clerk was not what you expected.

Horsenagel, from now on your office shifts from the **1st floor** to the **second floor**.

Thanks a lot,  
Mr. Twibble.

The supermarket cashier has just rung up your order and you find yourself 89¢ short.

I'm so embarrassed. I'd better put back this package of Rallstone's Old Fashioned Raisin Bread.



The biggest test of the year, the one you studied 3 weeks for, comes back with a lower grade than you had hoped for.

4? I got a 4 out of a possible 100!??!

Way to go Jim!  
I got a 1!



# THE SILVER LINING

The airline ends up giving you **free lodging** at Fargo's most glamorous hotel while down in the Virgin Islands that week . . .

I am sorry your **rooms** are all **flooding**, but never before has it **rained** here **7 days straight!**

However, you later learn there's a reason for the "raise" you got.



The item you put back turns out to be involved in one of the biggest food scandals of the century.

RALLSTONES INVOLVED IN FOOD SCANDAL!!

Nov. 19, NY. RALLSTONES FOUND TO PUT WRINKLED STYROFOAM INSTEAD OF RAISINS IN THEIR OLD FASHIONED BREAD. CONSUMERS WHO ATE THE PRODUCT CLAIM THEIR TOES ARE FALLING OFF. DOCTORS IN THE EMERGENCY ROOMS SAY THEY ARE SEEING PATIENTS WITH SWOLLEN HEARTS AND STOMACHES. ONE DOCTOR REPORTEDLY SAID IT IS THE BIGGEST FOOD SCANDAL SINCE THE HAMBURGER HOLE IN THE SPANISH VILLAGE OF HAMBURG.

THE FOOD AND DRUG ADMINISTRATION IS INVESTIGATING.

DOCTORS SAY THESE PATIENTS ARE BEING TREATED WITH PAINKILLERS.

ONE DOCTOR TOLD THE NEW YORK DAILY NEWS,

"I DON'T KNOW WHAT'S GOING ON, BUT THIS IS THE BIGGEST SCANDAL SINCE THE HAMBURGER HOLE IN THE SPANISH VILLAGE OF HAMBURG."

You find out everyone else received low grades and the whole test is to marked on a curve.

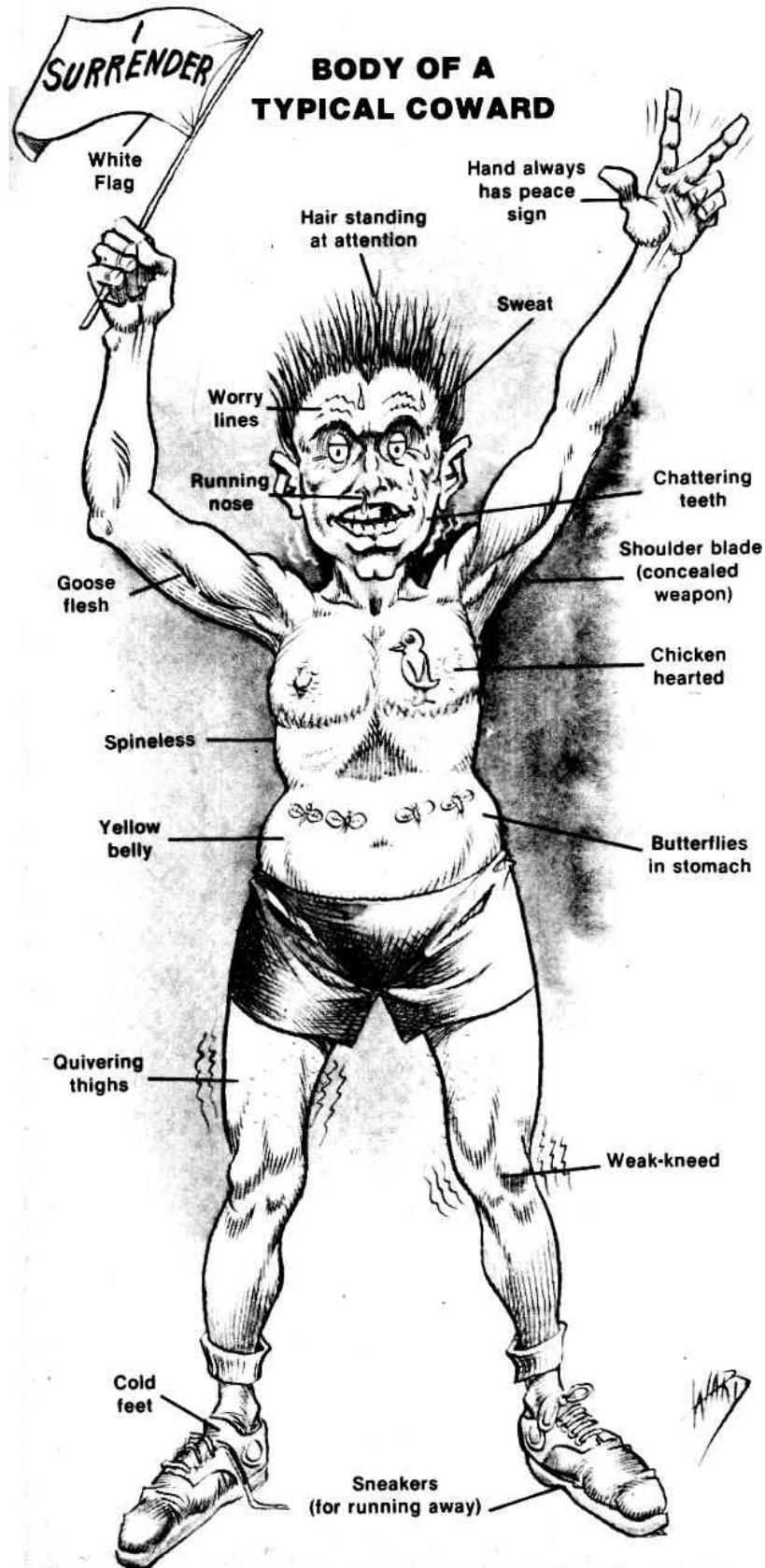
...biggest bunch of dummies I've ever taught. Anyway, if you got between a **96** and a **4**, that will be **marked up** to a **98**. Those that got between **3** and **1** will . . .



There are two types of people in this world—the brave and the cowardly. Most of us are familiar with the first type because Hollywood is forever making heroes out of them. Our national anthem even has the phrase “land of the free and the home of the brave” in it. On the other hand, cowards are a difficult breed to identify since they rarely go outside and when they do, they hide. We here at CRACKED have decided that the public should be able to recognize this “jellyfish” and so now give you our

# PROFILE OF A COWARD

\*Warning: If you are afraid to read this article, you are a coward.



## 3 FAMOUS COWARDS THROUGHOUT HISTORY



Australopithecus Runus invented the survival technique of pleading.

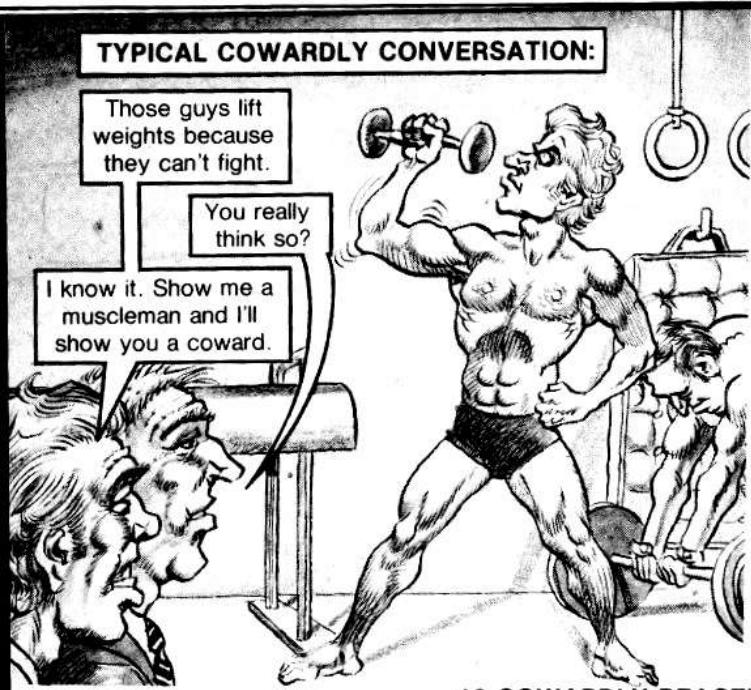


Chicken Sam was the first man in recorded history that was afraid of his shadow.

Mrs. Ava Croke caused her son to become a coward by putting a live teddy bear in his crib.



### TYPICAL COWARDLY CONVERSATION:



I know it. Show me a muscleman and I'll show you a coward.

You really think so?



### 10 COWARDLY REACTIONS IN MODERN-DAY LIFE.

A coward allows everyone to kick sand in his face at the beach.



A coward is a man getting a kiss from his girlfriend and thinking it's the kiss of death.



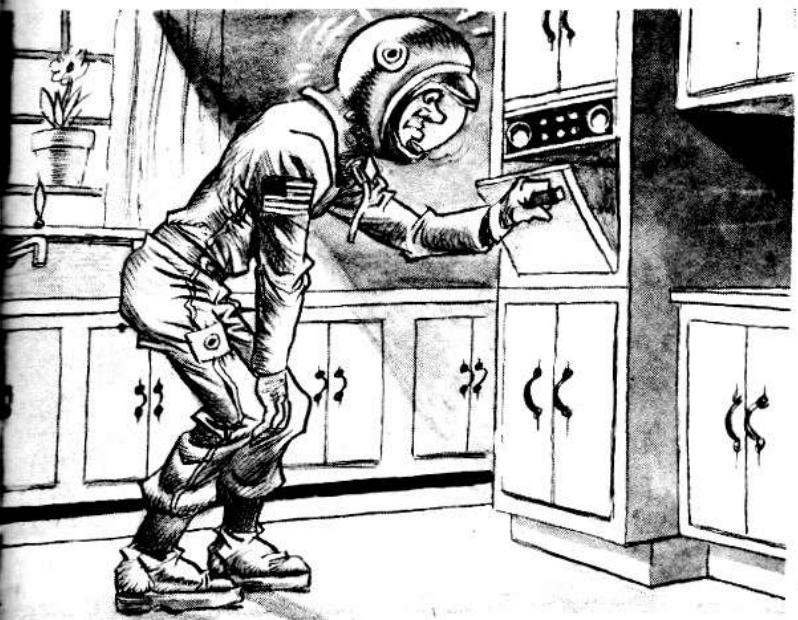
A coward is someone who studies the martial arts and then pays the karate instructor extra to walk him home.



A coward is someone who after seeing the movie JAWS is afraid to take a bath.



A coward refuses to open the door to a microwave oven without wearing radiation-proof clothing.



A coward is someone who tells people he wants to become a baseball player so he has an excuse to always carry a bat.



A coward is someone who keeps extra money in his wallet to satisfy a mugger in the event of a hold-up.



When a coward sees someone jog, they immediately start to run because they think they're being chased.



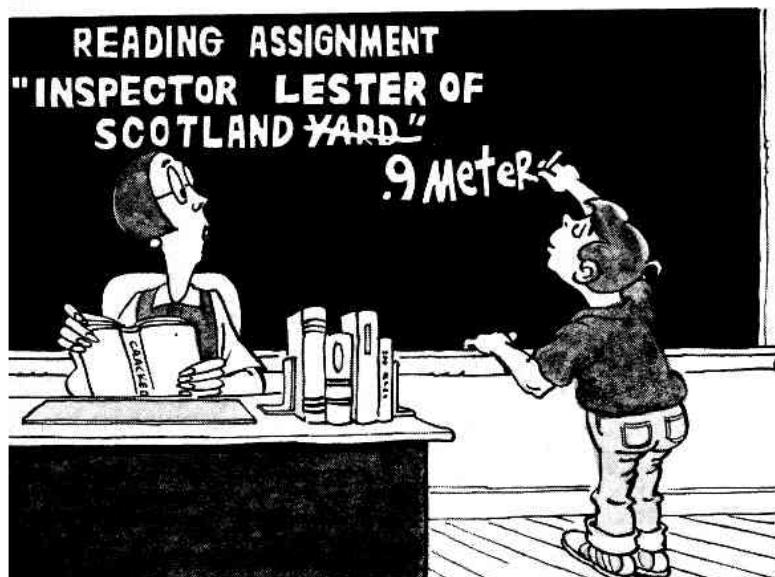
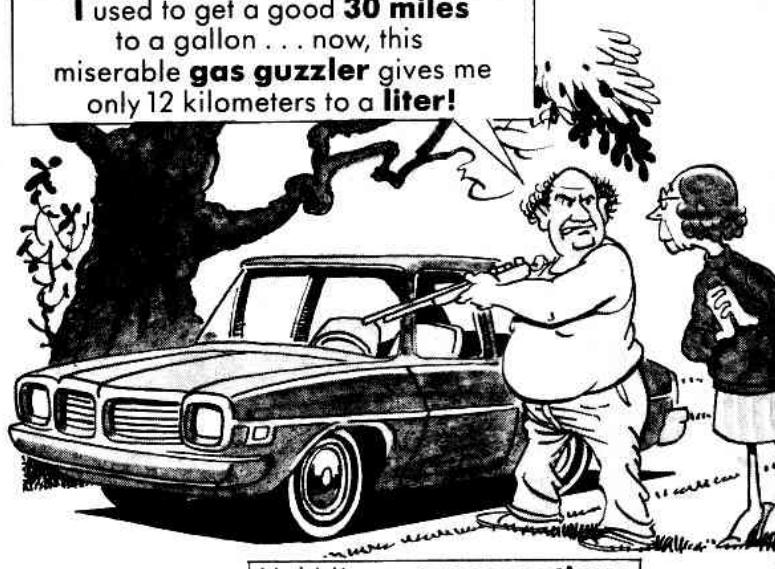
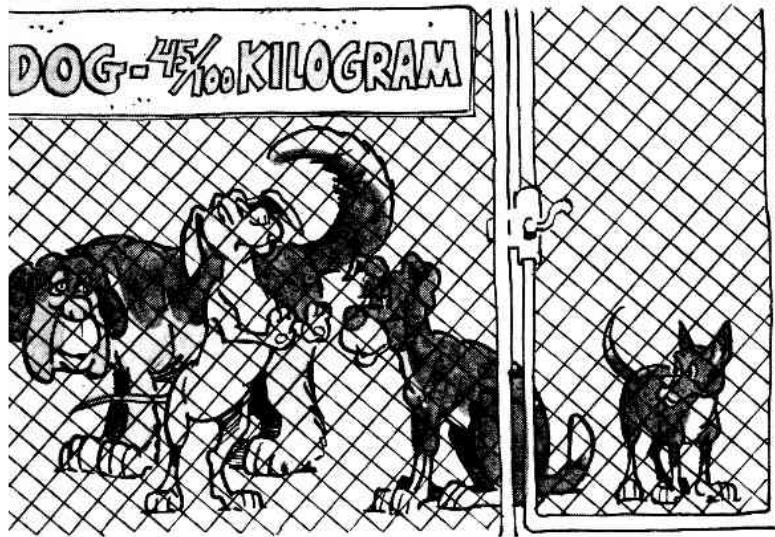
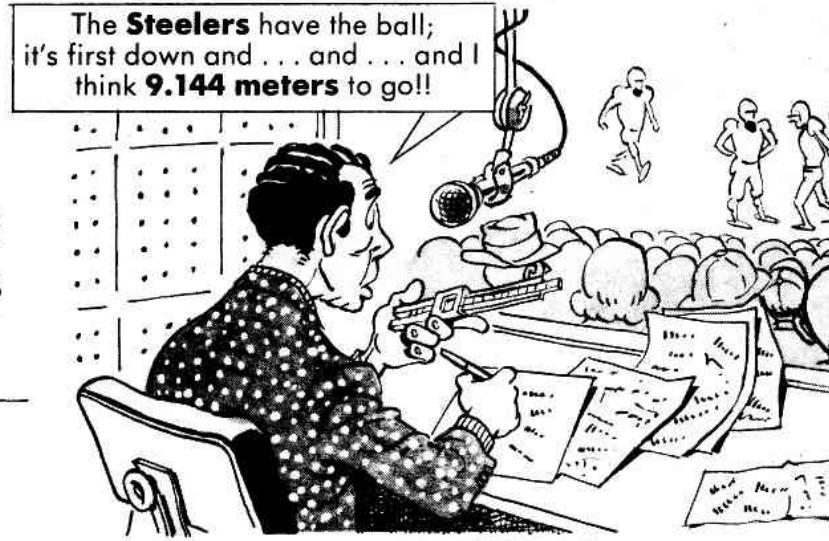
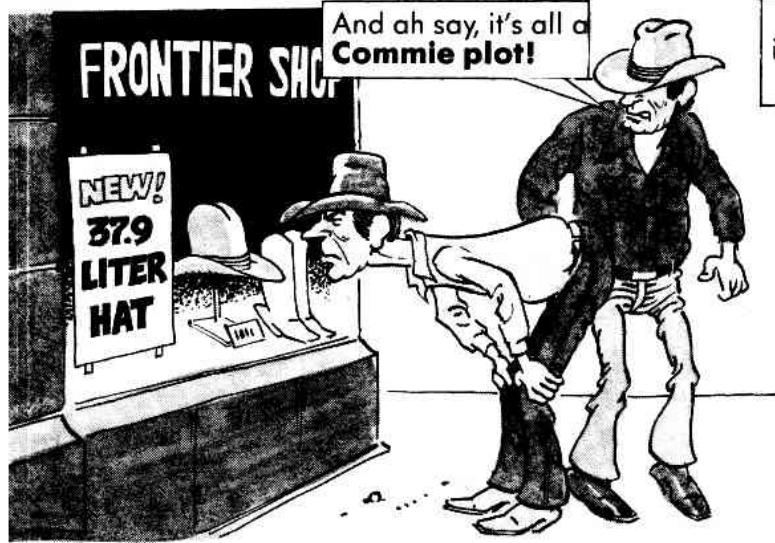
A coward is someone who carries bones in case he passes an unfriendly dog.



A coward refuses to see Walt Disney movies alone because he thinks they're horror films.



# Get Set For Confusion and WHEN THE U.S. ADOPTS THE

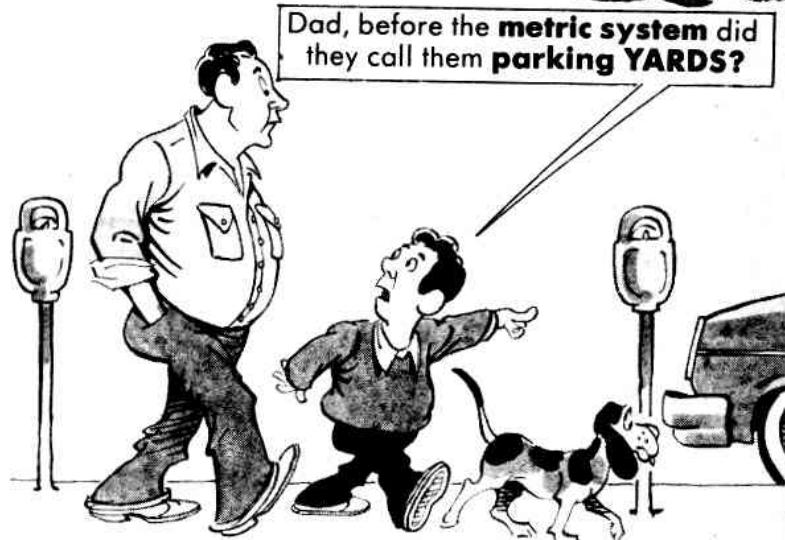


# Hassles Galore... METRIC SYSTEM

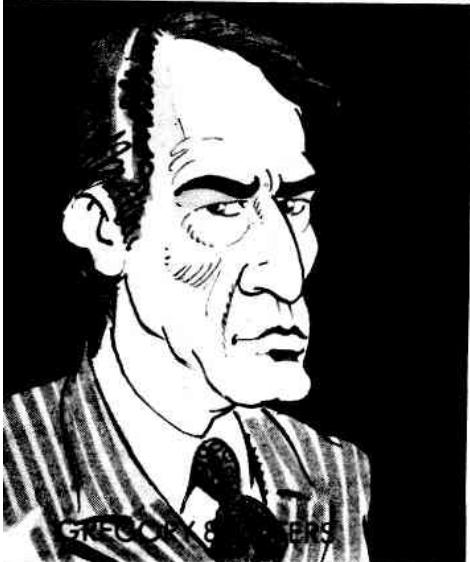
Rightfully,  
my **pound cake**  
should be  
called **45/100 kilogram**.

Rightfully, **her pound  
cake** should be  
called **TON cake!**

**SOB!!** They never stop bringing  
in the fences on us **poor pitchers!**



EN NAMES WILL HAVE TO BE CHANGED...



America is the land of promise...  
Especially at election time. Now that the  
elections are over CRACKED takes a look at...

# HOW THE POLITICIANS KEPT THEIR ELECTION PROMISES

Congressman Godfrey Goober  
promised...

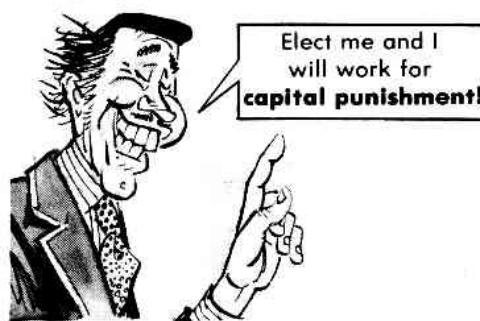


Goober kept his promise!

He named his new dog "Inflation" and curbs him every day.



Jeb Jabberwocky promised...

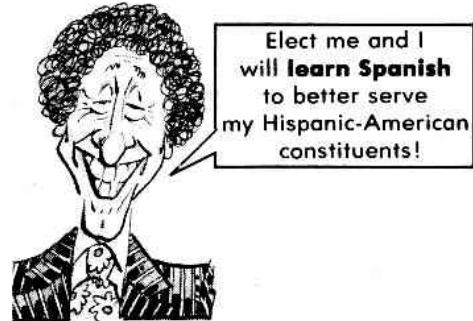


Jabberwocky kept his promise!

His outrageous taxes have  
punished everybody's capital.



Mortimer McVermin promised...



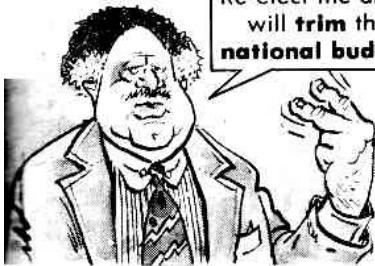
McVermin kept his promise!

He took a six-week all expense  
junket to Acapulco to learn  
Spanish.



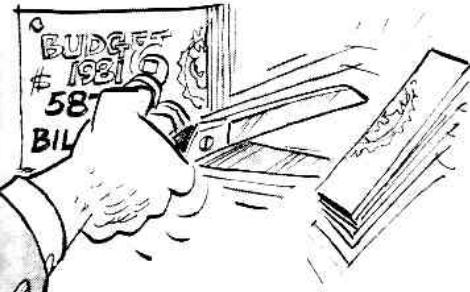
**Senator Gaylord Gabwell promised...**

Re-elect me and I will trim the national budget!



**Gabwell kept his promise!**

He has personally trimmed the new budget book to half its customary size.



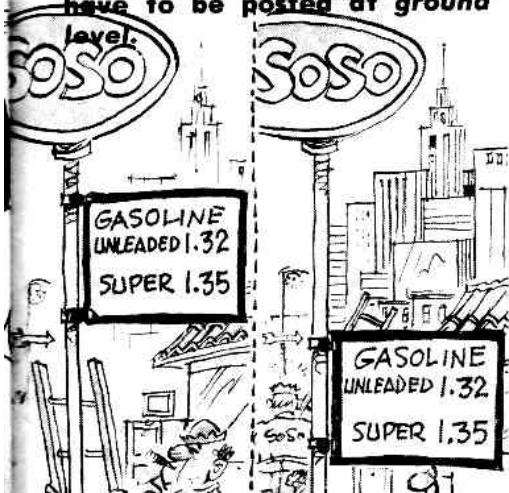
**Congressman Byron Blowhardt promised...**

Re-elect me and I will lower fuel prices!



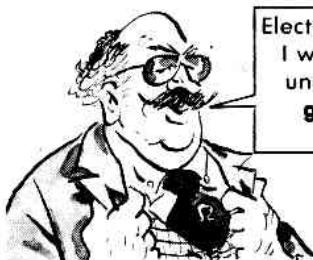
**Blowhardt kept his promise!**

In his district all fuel prices now have to be posted at ground level.



**Filbert Fibberino promised...**

Elect me mayor and I will eliminate under-the-table graft in city hall!



**Fibberino kept his promise!**

Now all the payoffs in City Hall are above the table.



**Yolanda Yenta promised...**

Elect me to the school board and I will do away with school busing!



**Yenta kept her promise!**

Now all the students are railroaded to school.



**Presidential candidate Fletcher Flannelmouth promised...**

If elected, I will not introduce the peacetime draft!



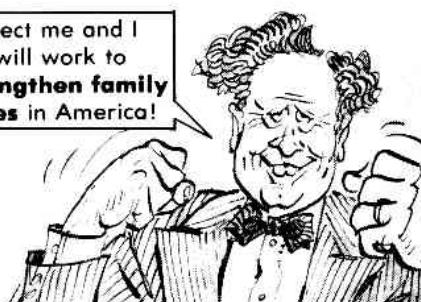
**Flannelmouth kept his promise!**

He introduced the wartime draft!



**Wilton Wallowmore promised...**

Elect me and I will work to strengthen family ties in America!



**Wallowmore kept his promise!**

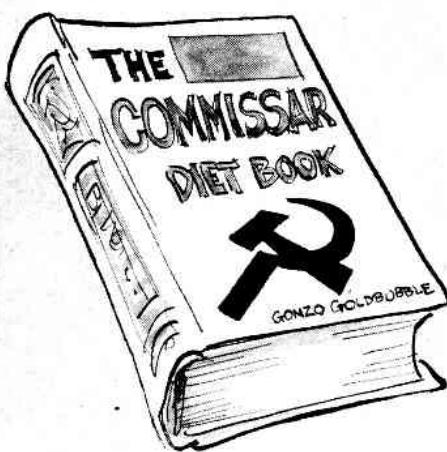
He strengthened his family ties by putting all his relatives on his office payroll.



**Senator Gonzo Goldbubble  
promised...**



He sent diet books to the world's fattest communists.



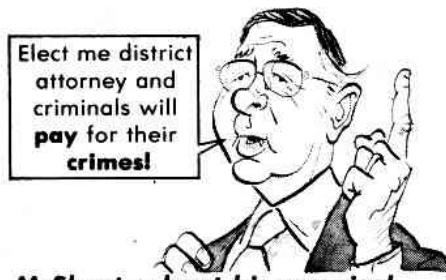
**Mayour Houston Hedgeman  
promised...**



His administration drove crime off the streets and into the homes... burglary increased by 389%.



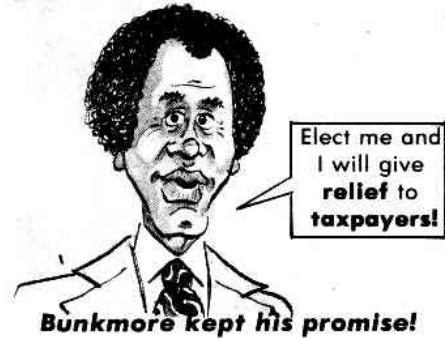
**Malcolm McShyster prom-  
ised...**



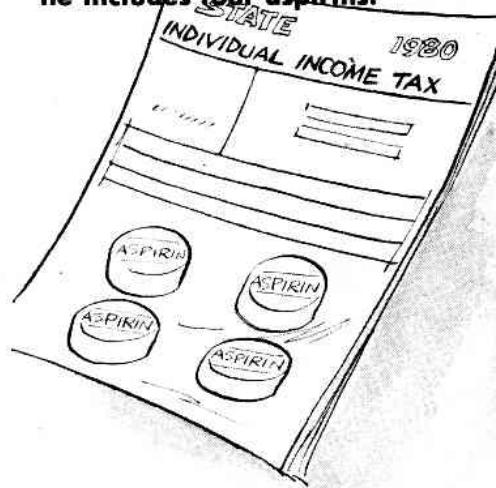
Criminals in his city have to pay and pay. The cost of bribing officials has tripled.



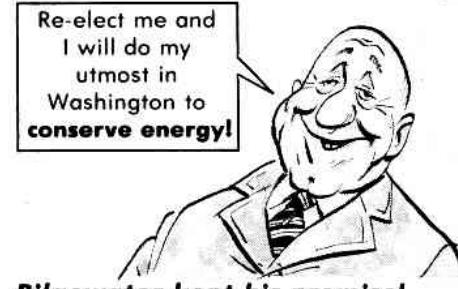
**Byron Bunkmore promised...**



With each tax form he sends out he includes four aspirins.



**Barry Bilgewater promised...**



He and his office staff now take a two-hour lunch break instead of the usual one.



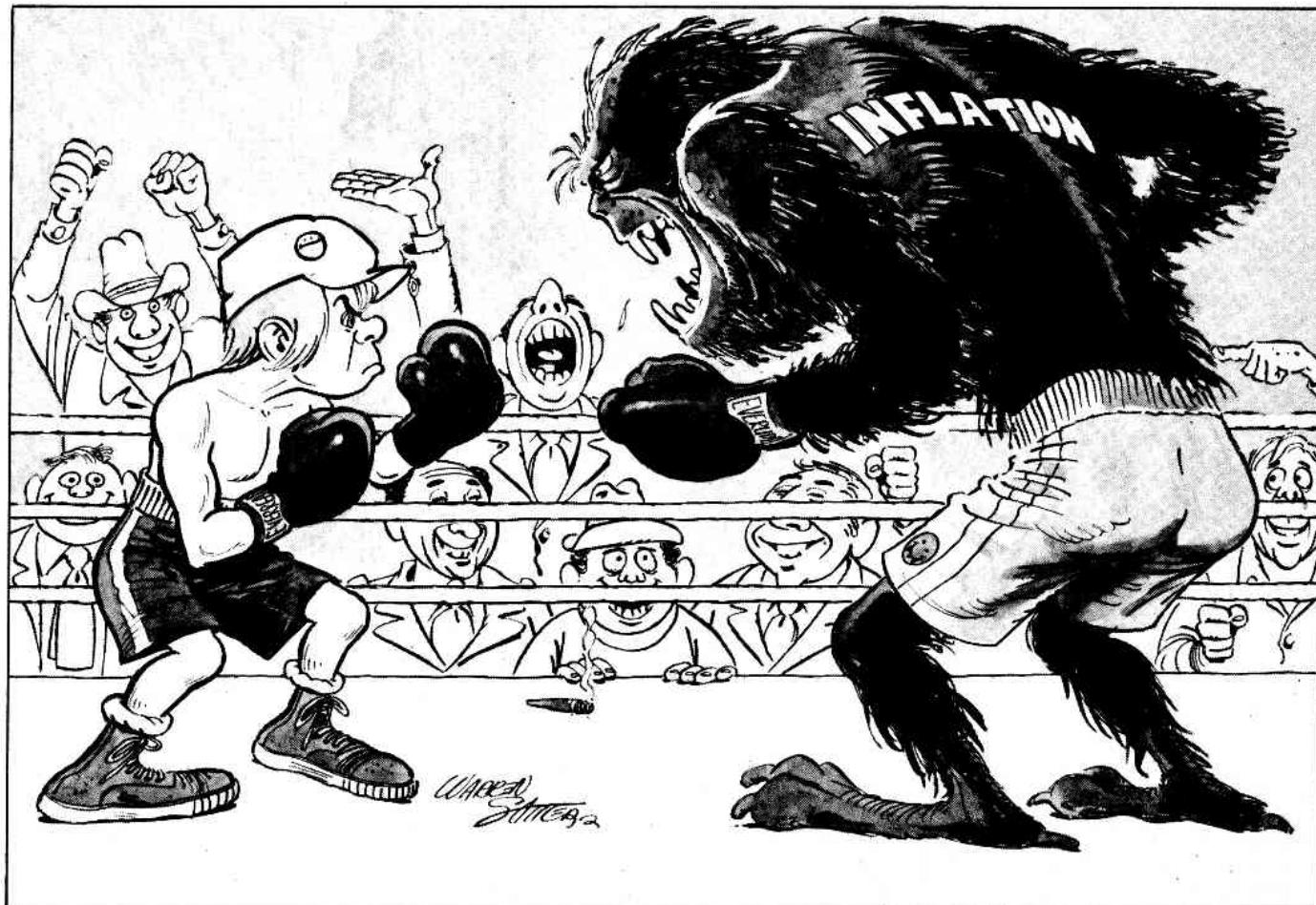
**CRACKED salutes Troy Trueheart, the only politician who has never once made an election promise he didn't expect to keep.**



(Trueheart has also never won an election.)

# HELP SYLVESTER FIGHT INFLATION!

**WE ARE REDUCING CRACKED'S SUBSCRIPTION PRICE!  
YOU GET ONE ISSUE FREE! WE DON'T KNOW HOW LONG  
WE CAN MAKE THIS OFFER! SO, SUBSCRIBE TODAY!**



**BUY 8 ISSUES AND GET ONE FREE!**

CRACKED SUBSCRIPTION DEPT.  
235 PARK AVE. SOUTH  
NEW YORK, N.Y. 10003

Here's another six dollars for my friend. He hates inflation too! Send him 9 issues.

NAME  langtath.blogspot.com  
ADDRESS   
CITY   
STATE  ZIP

This offer only good for U.S.A. and Canada.  
Others: \$7.00 for 9 issues.

CRACKED SUBSCRIPTION DEPT.  
235 PARK AVE. SOUTH  
NEW YORK, N.Y. 10003

I hate inflation too! Here's my six dollars. I get 9 issues at this bargain rate.

NAME   
ADDRESS   
CITY   
STATE  ZIP

9 Issues - \$6.00  
Outside U.S.A. - \$7.00\*

\*Canada and others outside the U.S.A. must pay with a check drawn on a U.S.A. bank or by International Money Order. Allow 10 weeks for subscription to be processed.

# **PARENTS!**

***We can turn your problem child  
into an IDEAL KID.***

Parents, are you having trouble with your kids? Are they developing minds of their own without your permission? Expressing independent ideas?

Well here's the answer—**THE IDEAL KID COMPANY.**

Our professional staff is specially trained to reform and re-adjust your child back to **your** way of thinking.

Parents, ask yourself these important questions:

1) Has my child had an opinion that is different from my own?

2) Does my child like people or groups of people that I hate?

3) Does my child show an interest in growing up to be something I don't want him or her to be?

If you answered "YES" to any or all of these questions, call the IDEAL KID COMPANY now!

Our company specialists will come to your home and take away your "problem" child. Then, after two short weeks in our "Obedience Factory" we will bring him or her back . . . an IDEAL KID. Immediately you will notice amazing and delightful changes:

**BEFORE**



**AFTER**



**BEFORE**



**AFTER**



## **GIRLS WILL**

want to marry a doctor  
wear dresses  
bake apple pies

## **BOYS WILL**

want short haircuts  
wear spotless clothes  
listen to beautiful music

Your satisfaction is guaranteed! So look for the location of an IDEAL KID COMPANY near you. Just look through the Yellow Pages under "obedience training."

**Remember, If you love your child, you'll want him or her to be an IDEAL KID...  
after all, it's for their own good.**

# HOW TO BE A SALESMAN

Salesmanship is the art of persuading someone to buy a product from you. You can persuade people to buy your product in 3 different ways:

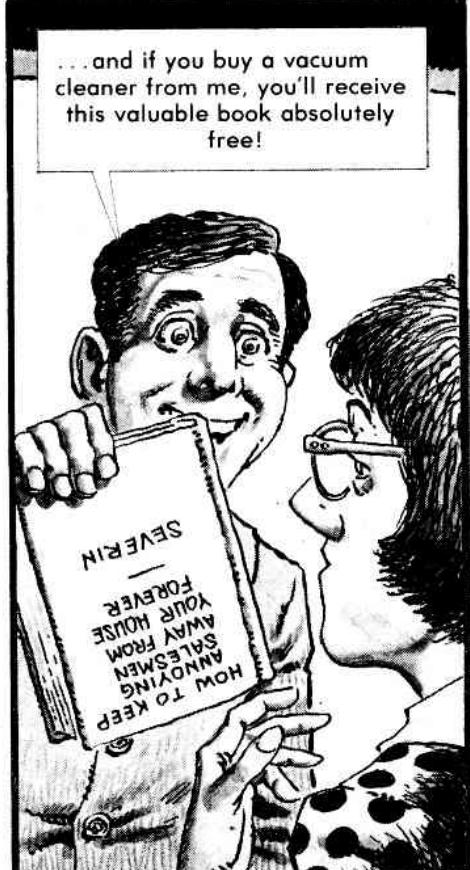
By appealing to their sense of compassion...



By appealing to their subconscious...



...or by offering the person a free gift.



Folks who earn their living selling products are called salespeople. Salespeople are easy to spot, as they are always trying to make a sale.

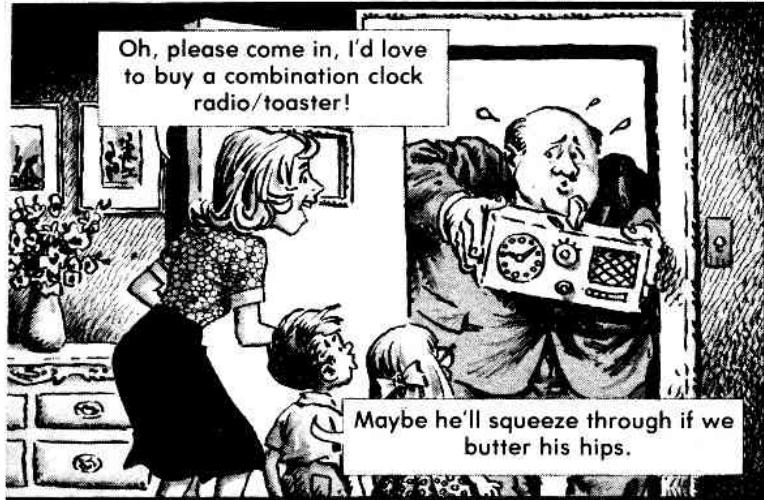


If you make more sales than any other person who works at your company, then you may be promoted to the position of Head Salesman.



**Physical Appearance:** How you look may determine how successful you are.

Watch your diet. Excessive overeating may cause you to lose sales.



Salespeople who lift weights find it easier to sell their products.

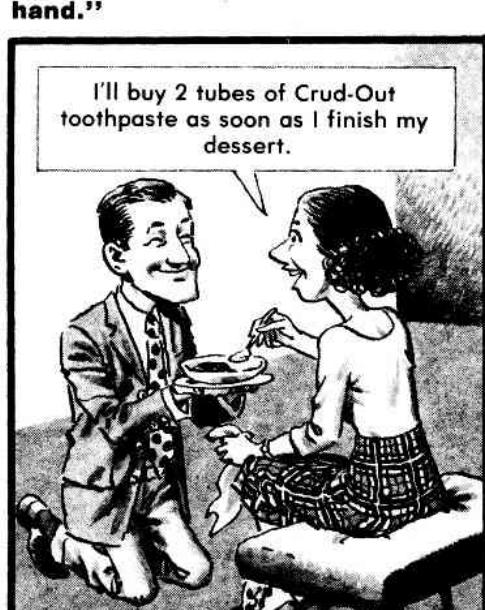


**Sales Technique:** Here's how to sell, step by step.

The first thing you must do is enter a building and ring the bell.

When the person answers the door, it is time to present the product and give your salespitch.

If your salespitch is convincing enough, you'll soon have the person eating out of the "palm of your hand."

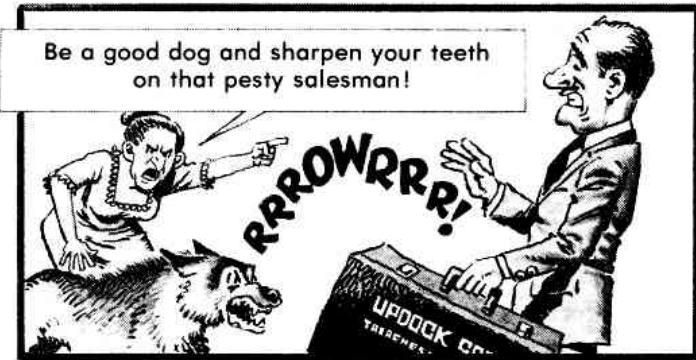


**Overcoming Customer Resistance:** There will be times when a person does not want to buy your product. We offer the following suggestions when this does happen:

**PROBLEM:** Many times a customer will . . .



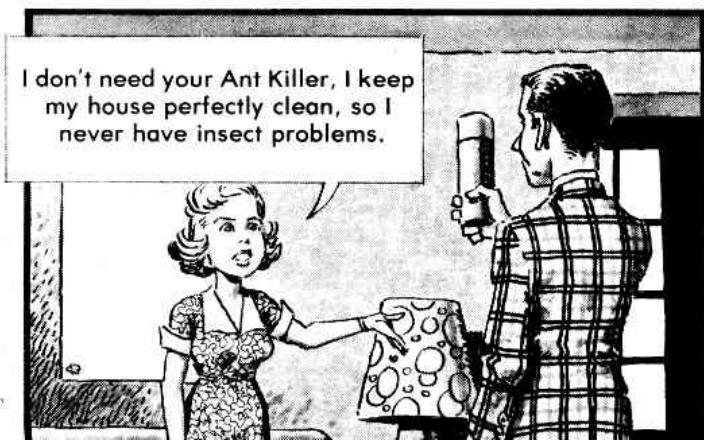
**PROBLEM:** When you approach a customer's house, you are greeted by a not-too-friendly . . .



**PROBLEM:** A customer may complain that the price is too high.



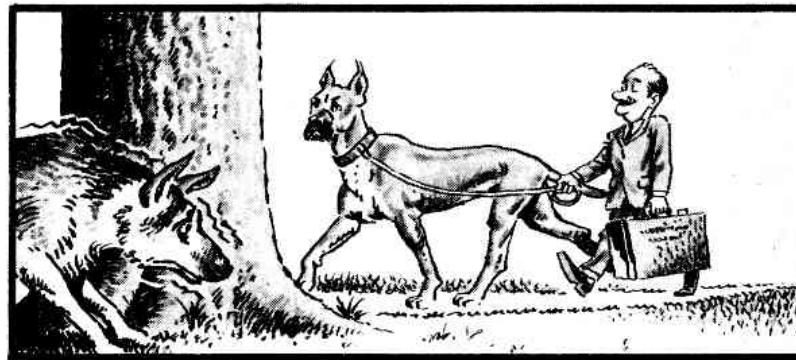
**PROBLEM:** The customer does not have a need for your product.



**SOLUTION:** This resistance can be overcome with a good length of chain . . .



**SOLUTION:** This obstacle can be overcome by bringing along your own . . .



**SOLUTION:** Do exactly as the customer says.



**SOLUTION:** Create the need for your product.

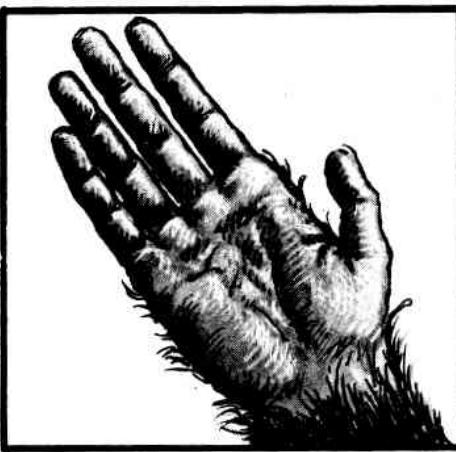


**The Hand Analysis Test:** Are you going to make that sale? You can tell how well you're doing by analyzing the hands of the person you are trying to sell your product to.

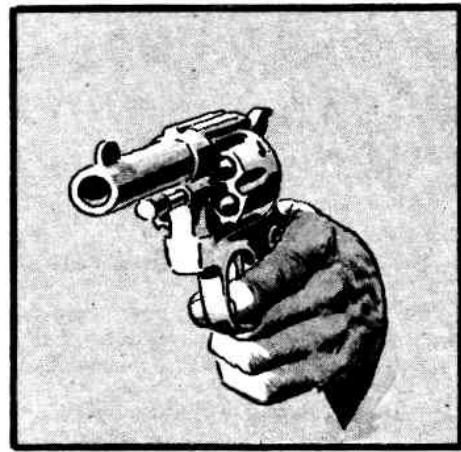
If your customer's hands are in this position, you are not doing that well.



Although this being is interested in your product, you'll never make this sale because you are trying to sell your product to a chimpanzee!



This person wants your product, and he also wants your wallet... you are trying to sell your product to a crook!



**Miscellaneous:**

Before going to work for a big company, many people get their first sales experience by street peddling.

If you slow down I'll buy a comb.



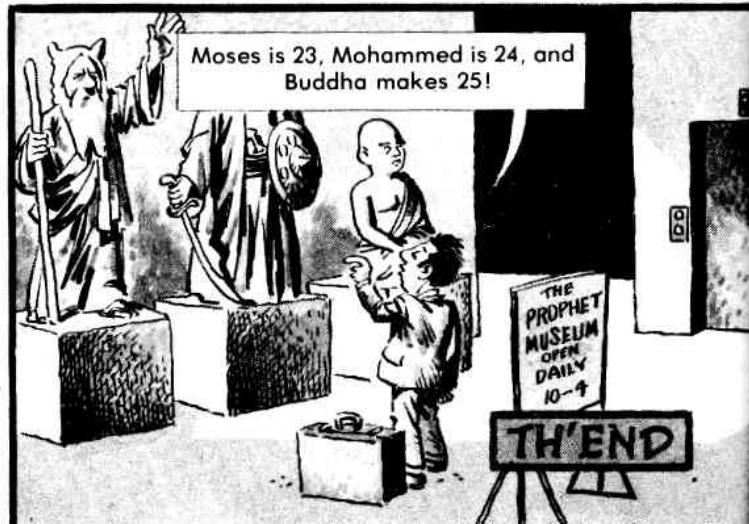
Street Peddling Is when you stand on a street corner with a push cart, and sell simple items like ties or fish...



And one more thing, you must assure your customers that your product is so good, that you use it yourself.



Conclusion: The best part of being a salesman comes at the end of the day when it is time for the salesman to count the profits.



Today, speed is everything. Wherever they can, people try to lop minutes, even seconds off the things they do. For example, we had lots more to say in this fact-informed introduction, but we know people won't read it. In fact, if the government had a secret they wanted to keep from the Russians, the best place to leave it wouldn't be in a Pentagon safe, but rather in the contents of the introduction. Why? Because people have allocated only a few minutes to read this piece and, in order not to run over that limit, they'll simply skip this great intro. So why bother writing one! However, since people do pause to look at the title, we have made an effort to come up with a great one, which in this case is

## CRACKED INTERVIEWS THE TIME SAVING KING

Greetings, America. Nanny Dickering here and this month we're at the Evelyn Wooden Speed Institute where we'll be learning many practical ways of doing every day chores faster and more efficiently. And with me, is truly the country's time saving king, the founder and president of the institute, Sa.



Did I pronounce that correctly?

Right. It's like ta or ba.

Ah ha.

Like that, too.

That's a rather unusual name.

Well, it was once Salvatore Angelo Kreplach, but saying it was too time consuming, so I legally had it changed.



Exactly what is the function of the Institute?

That's amazing.

To show people how to cram a day's worth of living into just a half hour's worth of time. In fact, if you look at this calculator, it shows you that by the age of 14, an Institute graduate will have lived and experienced everything a normal man of 70 has achieved.



Where do we begin?

Usually with a course in the reading center.

I notice your students are **practicing** with "WAR AND PEACE."

That's correct. Our goal is to have them read that 1200 page text in just 24 minutes.

That's an incredible 50 pages a minute! How do you achieve that?

With our **reward and punishment system**. Each book is hooked up to a clock. After the student has finished the page, he presses a button which automatically flips the page and resets the clock. Do it in the allotted time and you receive an M and M.

WAR  
AND  
PEACE

And if you take longer?

A mild 20 volt electrical shock is set off through the chair.

This punishment serves two purposes. The first being that most people increase their reading speed by nearly 200 percent in just one hour.

And the second benefit?

You never again have to waste time going to a beauty parlor to get your hair curled.

Of course, reading is only a tiny part of the Institute.

Could we see another?

GET UP AND GO DEP

Certainly, in here, we actually have people **practicing** how to save time getting up and leaving for work in the morning.

If you notice, the Institute prescribes to dressing for work the night before.

But doesn't your clothing get all creased and wrinkled?

Good-night, honey. I'm ready for bed.

Not when you sleep on an "Evelyn Wooden Slim Line Bed." One toss or turn—the major cause of wrinkling—and bam! You find yourself flat on the floor.

GET UP

CRACKED is a genuine impostor!

And how can people save time with kids you're wondering?

Wait a minute.  
I'm the interviewer.

I know. But you were thinking that and I figured I'd save the time of having you ask it. Of course, we just lost all that saved time by me having to explain my actions.

I'm sorry.

You owe me 33 seconds.

FAST FOOD DEPT

MINUTE RICE

This frees the parent's morning and also helps put the child to sleep faster.

...with officials saying that over 63 people were injured by the runaway hot dog wagon."

There's just one slight problem, however, as you'll see in this classroom practice session.

Some kids end up having incredible nightmares.

No! No! No! Sean. What is it?

I just dreamt you were forcing me to go away to a private school next semester.

But you like going to school.

Not when it's located at the base of Mt. St. Helen!

Then we have a whole other set of time saving tips concerning eating.

Don't tell us. You recommend stuffing your mouth with twice the amount of food to cut eating time in half.

I'll have to remember that. But what we do teach is to eat all 3 meals at the same seating.

It's really quite logical. You just have to cook one meal, set one table and waste only about 15 minutes of a 24-hour day on chewing. Plus it offers some great food combos until now unheard of.

Pass the pancake syrup and the turkey please.

I want a grapefruit, a slice of pizza and some oatmeal.

What about  
washing  
dishes and  
clearing  
the table?

It's eliminated thanks to "Evelyn Wooden Edible Silver and Dinnerware." After the meal is over, everyone simple eats their knives, forks and plates, saving time and doing away with garbage.

Ma, I'm  
still  
hungry.  
Can I  
have  
another  
fork?

Still another time saver is the maintenance-free house. You mean the ones that have aluminum siding and paneling in all the rooms.

For a start—to complete the look, we recommend installing astro turf, so there's no need for weeding and these "Evelyn Wooden Tree Twins." They look just like the real thing, only ours don't lose their leaves in the fall, thus saving countless hours of raking.



But it looks  
so phony  
when your  
trees stay  
green all  
winter.

True. But with  
"TREE TWIN," when  
fall comes, you  
just push the  
discreetly hidden  
leaf retractor  
button and...



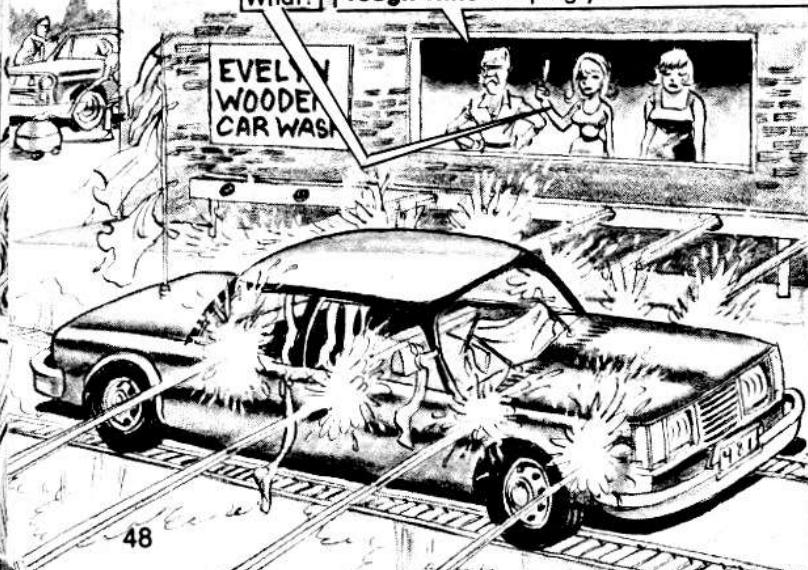
What  
about some  
tips on  
doing the  
laundry?

Simply combine it with  
cleaning the car. Just  
attach all the week's  
soiled clothes onto door  
handles, in window  
cracks, under wiper  
blades...



And let the car wash do two jobs instead of one for the same fee. A tip though.

Don't opt for the spray wax. You'll have a tough time keeping your underwear on.



Do you  
advise the  
elimination  
of TV  
watching?

No. Only we do suggest to students that they videotape all the programs they want to see, thus freeing up their evenings, and then watching the taped shows on portable video viewers during lulls in their day.



During those **once** boring, time consuming elevator rides to and from your office or apartment.



Two.

Which brings us to "Evelyn Wooden's newest and most innovative program... speed speaking." Do you realize, had we been utilizing it, this Interview would have ended 3 pages ago. Terrific. Except, what would we have done with the extra pages?

Start next month's issue. This way your readers would have been that much ahead in their reading.

SPEED  
SPEAKING  
SEMINAR

Let's forget about CRACKED for the moment. Just tell me about speed speaking. Does it mean I have to talk 2000 words a minute?

Not at all. That slurs speech. Ours is merely a verbal shorthand. Here, let me show you on this blackboard. We simply take 3, 4 and more syllable words and reduce them to two, combining the first and last syllables.

SPEED  
SPEAKING  
REDUCE 3, 4 AND  
MORE SYLLABLES  
TO JUST FIRST  
AND LAST

For example, "interesting" would be "in-ing" and "magazine" would be "mag-ine."

Terrific.

You mean "teric."

INTERESTING=INING  
BASKETBALL=BASBALL  
CUCUMBER=CUBER

There's just two exceptions. One and two syllable words use only the first 2 letters and names use the first syllable of the first name and the last syllable of the last name. So, instead of Nanny Dickerling, you'd be Nan Ing.

I sound Chinese.

NANNY  
DICKERING= NANING  
THE=TH FOOTBALL=FO

And there you have the Institute, Na. That's short for Nanny.

I know, Sa.

I've showed you everything except THE BEST way of saving time.

And what's that?

Put these into my account, please.

Very funny.

See Na, the Institute isn't just a lot of hard work. We do have our share of fun.

Which I'm sorry to see end, but it's time for me to go.

Wait! . . . HERE! I want you to sign off using speed speaking. It'll be a great plug for the Institute. Just read this.

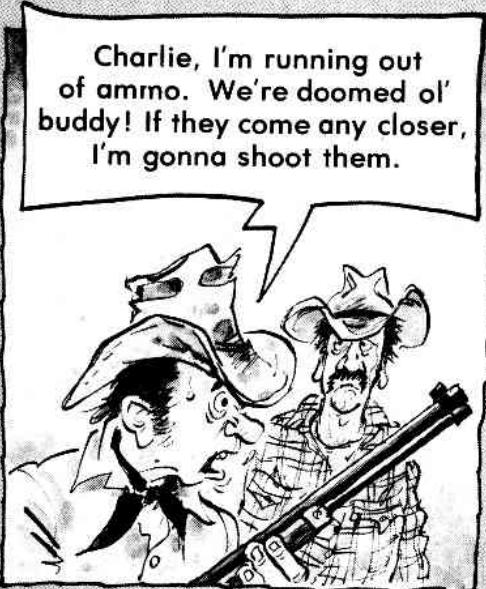
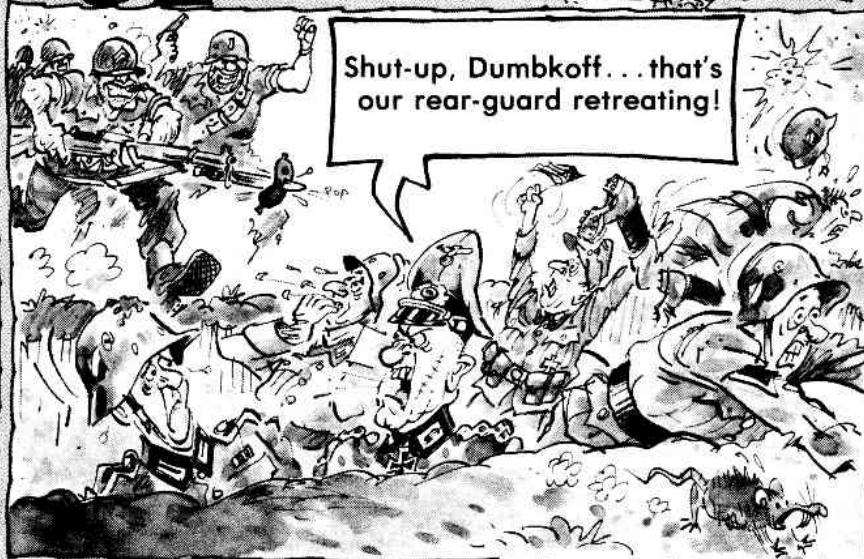
"An th is Na Ing sa go by ti ne mo"—Do you think they know I just said good-bye?

They will when they turn the page and find Shut-ups there instead of you.

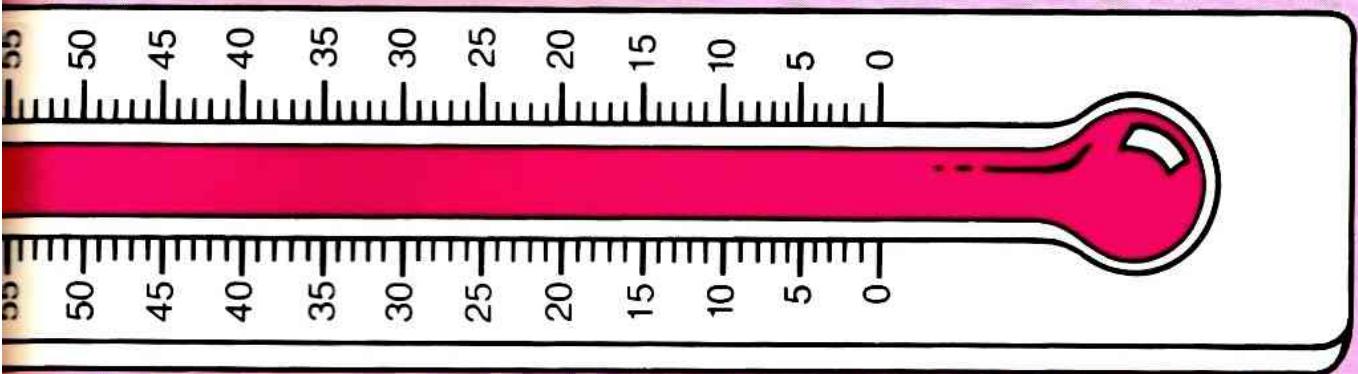


DEPOSIT  
SLIP  
VALUABLES

# SHUT UPS



**THE TEMPERATURE OF THIS POSTER  
HAS BEEN PERMANENTLY SET AT 72°**



# GREAT MOMENTS IN SPORTS

APRIL 24

SOUTHERN CALIFORNIA

1967



OFFICER JUDD MCGRAW  
INVENTS THE SURFING TERM  
"HANG TEN!"